ARCHIE SERIES

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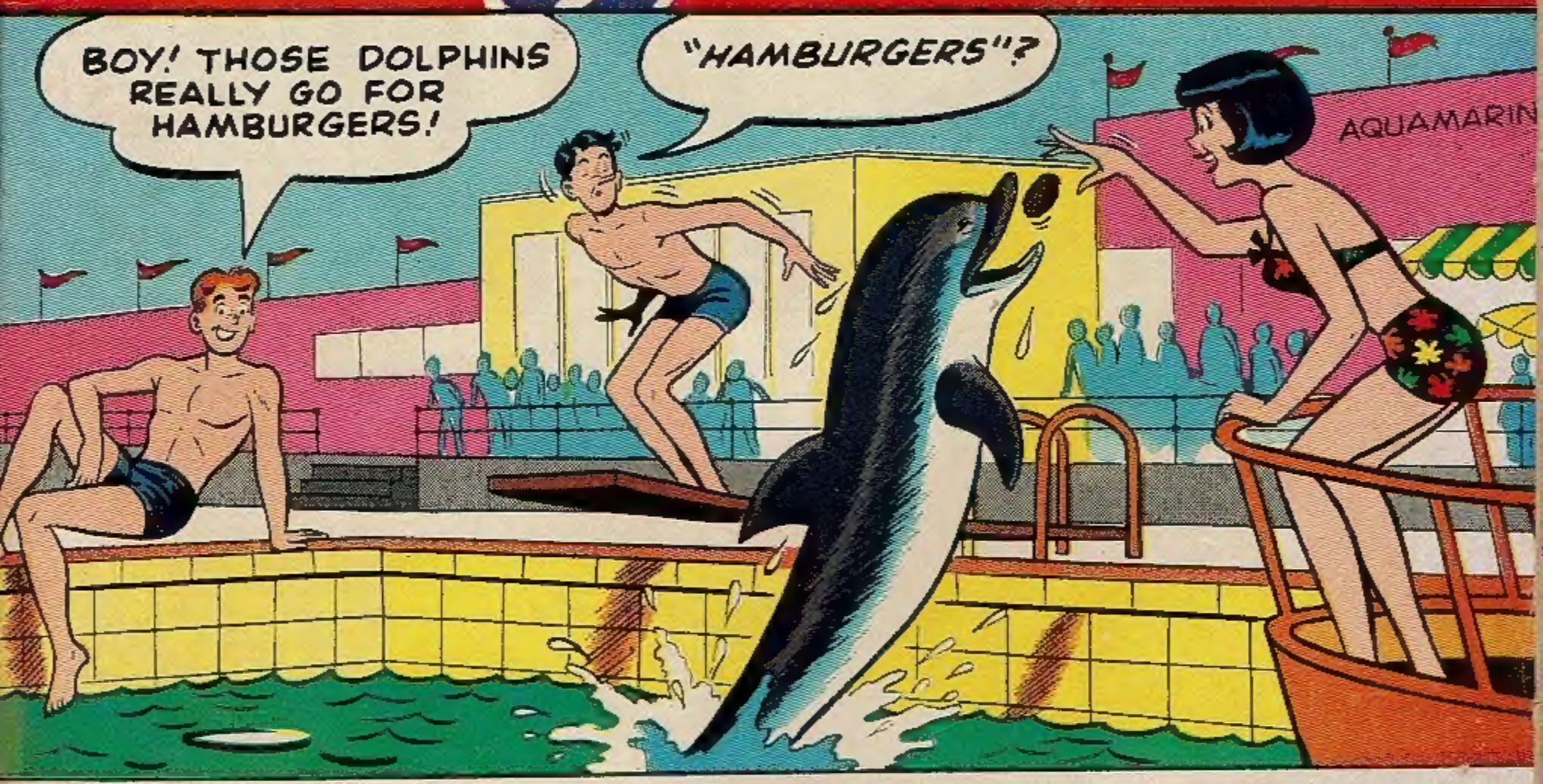
12¢

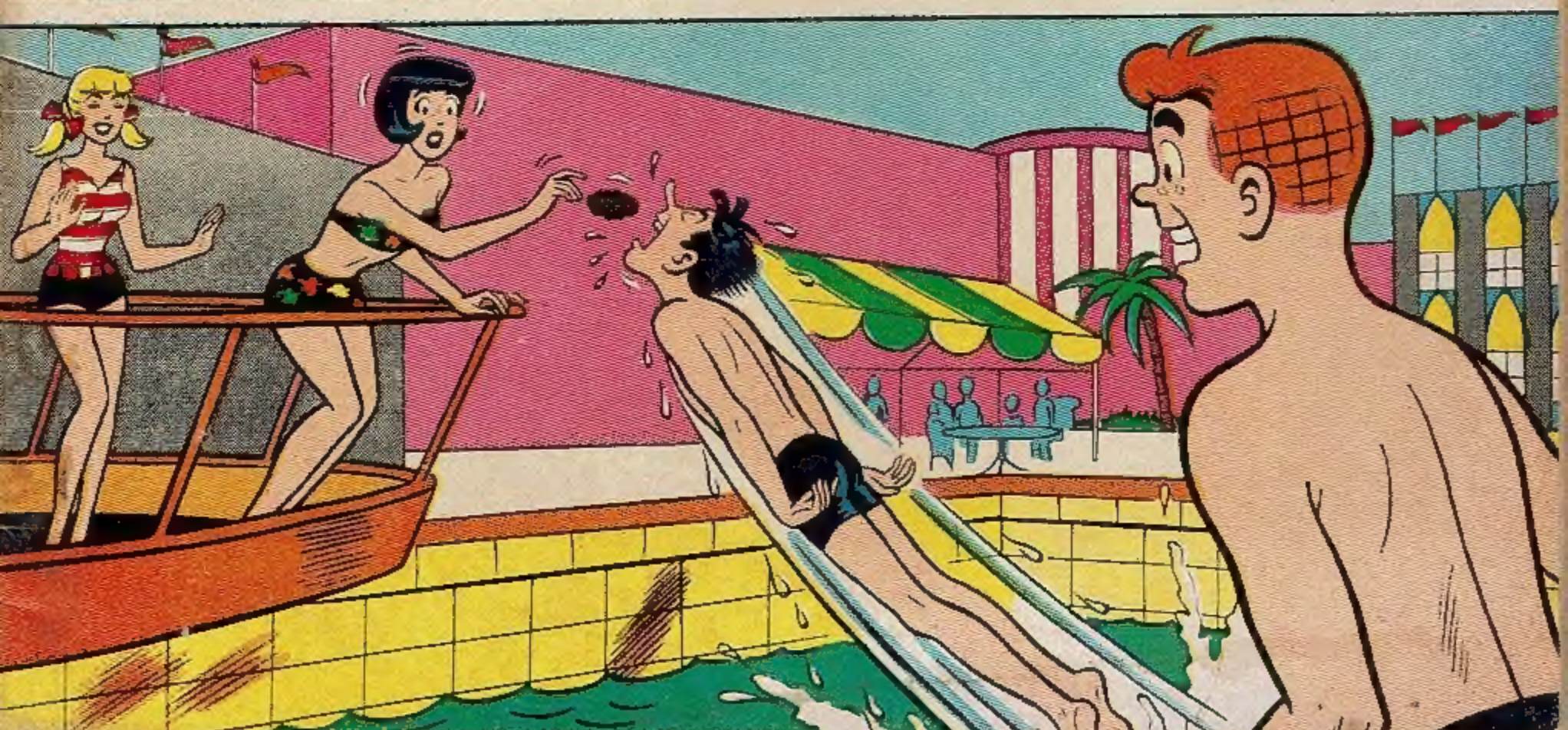
MAC

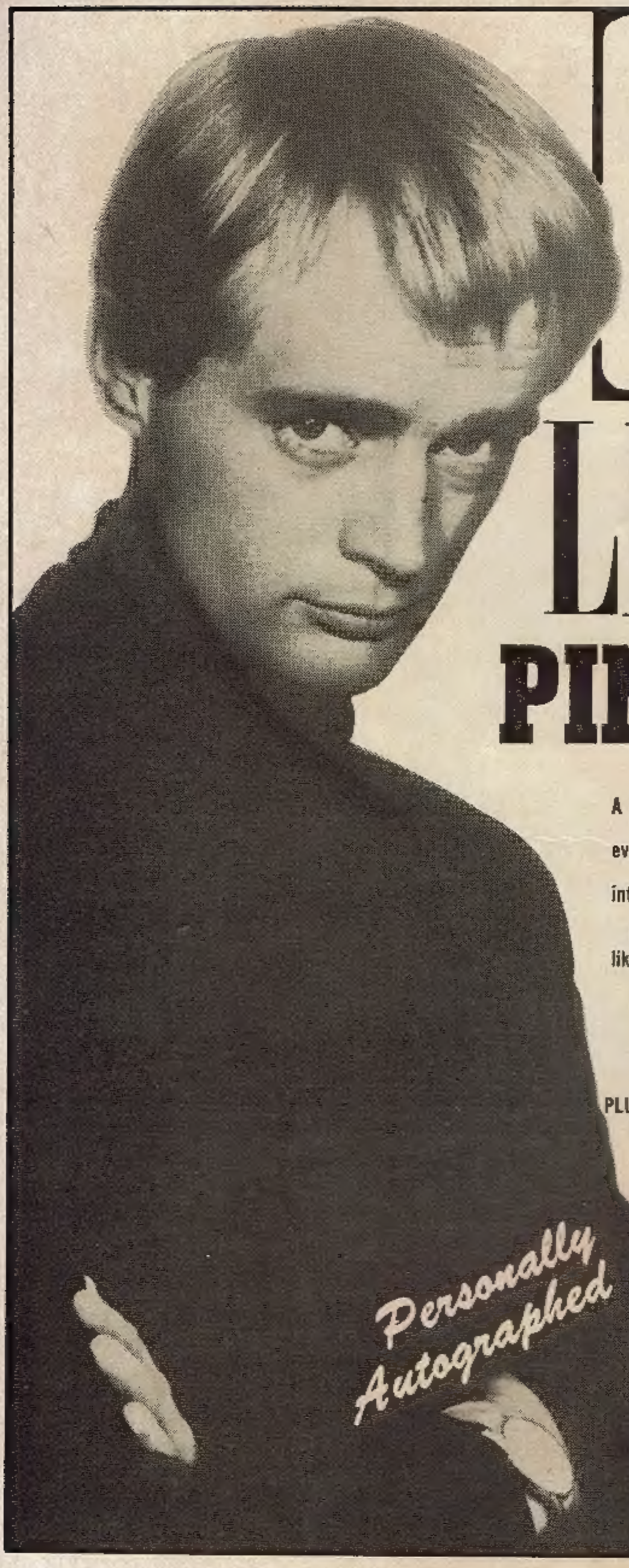
SEPT.

Jughead

NO. 136







DAVID McCALLUM

(Illya)

LIFE SIZE PIN-UP...

only $1

It's the newest, it's the wildest, greatest ever . . . A super pin-up of Illya. It's life size (over 38"x50"). And what's more it's exclusive, no one else has it, not even the fan mags. IT'S THE OFFICIAL PHOTO CHOSEN BY THE FAN CLUB. Wait till your friends walk into your room. Won't they flip! THERE IS ILLYA— life size and so real they'll think for a minute he's there. It's real fab for your bedroom, den or playroom. It's like nothing you've ever seen before. You'll really be the envy of the crowd. And remember it's personally autographed, and it's official.

FREE Rush your order now and receive FREE your official membership card in the Man from U.N.C.L.E. Fan Club. PLUS your very own U.N.C.L.E. Agent card. So c'mon. Don't Delay.

RUSH BACK THE COUPON NOW!

MAN FROM U.N.C.L.E. FAN CLUB, Dept. 7DM20
35 Wilbur Street, Lynbrook, N.Y.

Rush me my life size David McCallum pin-up plus official Man from U.N.C.L.E. Fan Club membership card and U.N.C.L.E. card I must really flip or I may return everything for a full purchase price refund. I enclose $1 plus 25¢ (to cover shipping charges).

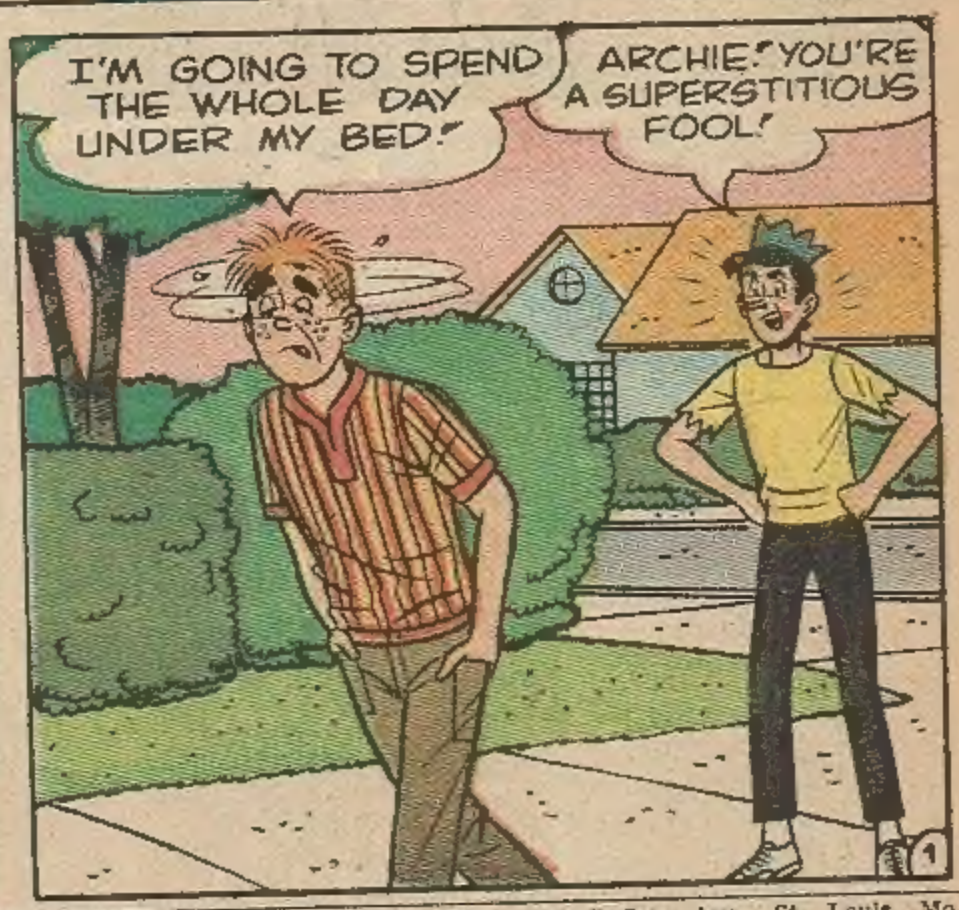
Name_____

Address _____

City _____ State_____ Zip-Code _____

☐ Send Robert Vaughn Life Size pin-up too! I enclose an additional $1.

Jughead in BLACK Friday



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SURE! BUT, ON THE 14TH I'LL BE A LIVE SUPER-STITIOUS FOOL!

LOOK! I'LL SPEND ALL DAY TOMORROW WITH YOU! I GUARANTEE NO BAD LUCK WILL BEFALL YOU!

GUARANTEE?

CROSS MY HEART! WORD OF HONOR!

W-ELL! YOU USUALLY KEEP YOUR PROMISES!

NEXT DAY...

HE'S NOT QUITE DRESSED! HE'S JUST PUTTING ON HIS HORSESHOE AND FOUR LEAF CLOVER!

GO, ARCH! GO! I'M TELLING YOU, IT'S NOTHING BUT SILLY SUPERSTITION!

OKAY!

YEOW!

OOPS!

OOOH! OUCH! YEOW! OW! OW!

WHOOPS!

SPLASH!

YECH!

WELL, IT MADE YOU FORGET THE PAIN IN YOUR HAND!

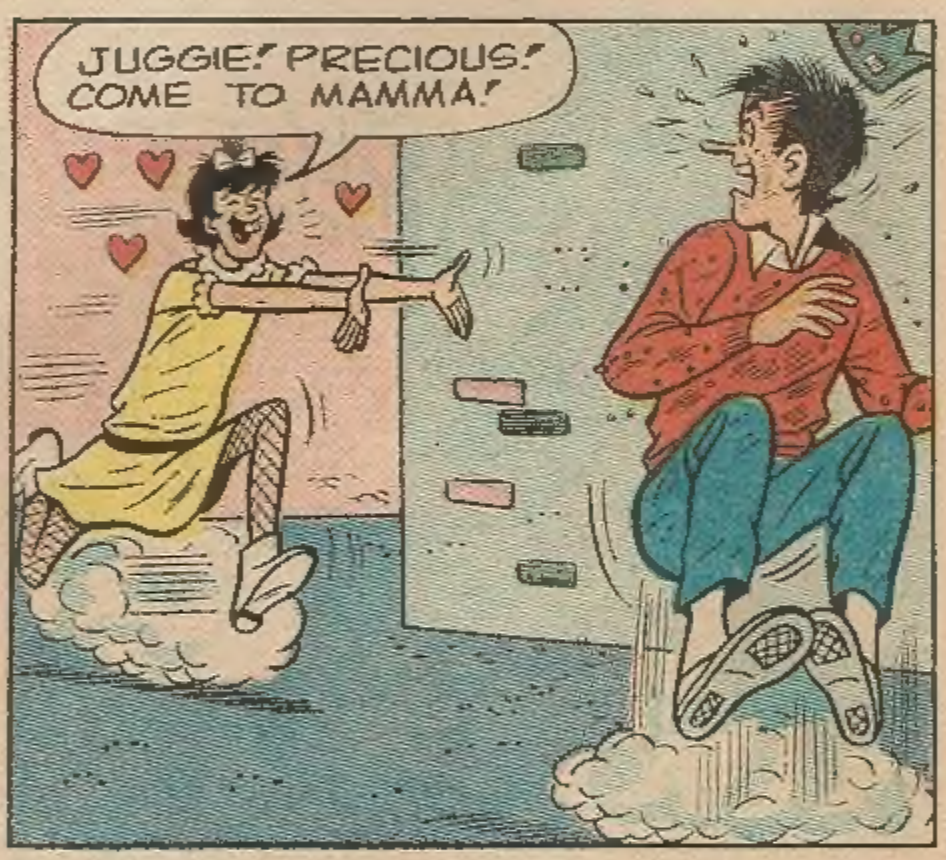
I'M STILL DAMP!

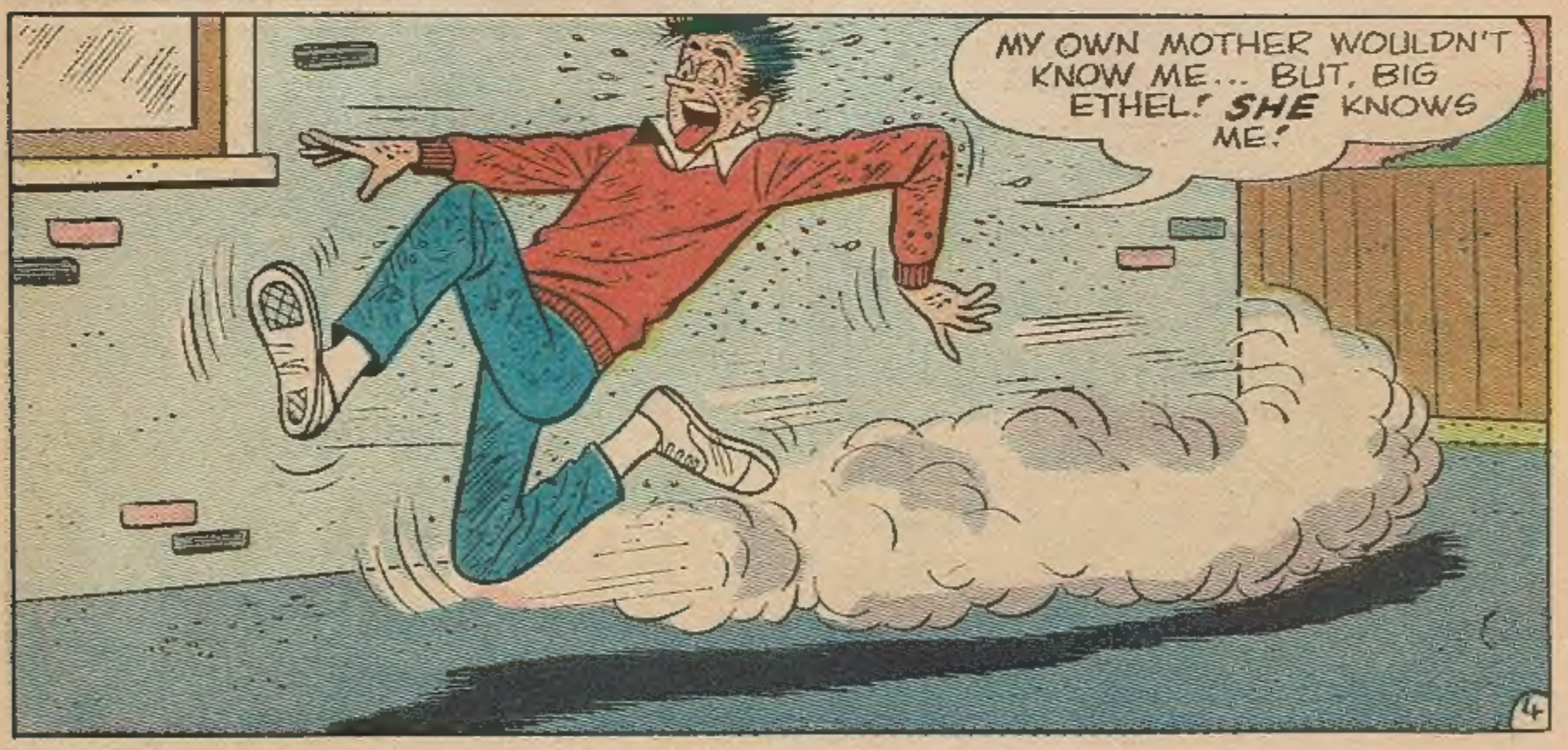
WE'LL GO INTO POP TATE'S AND..

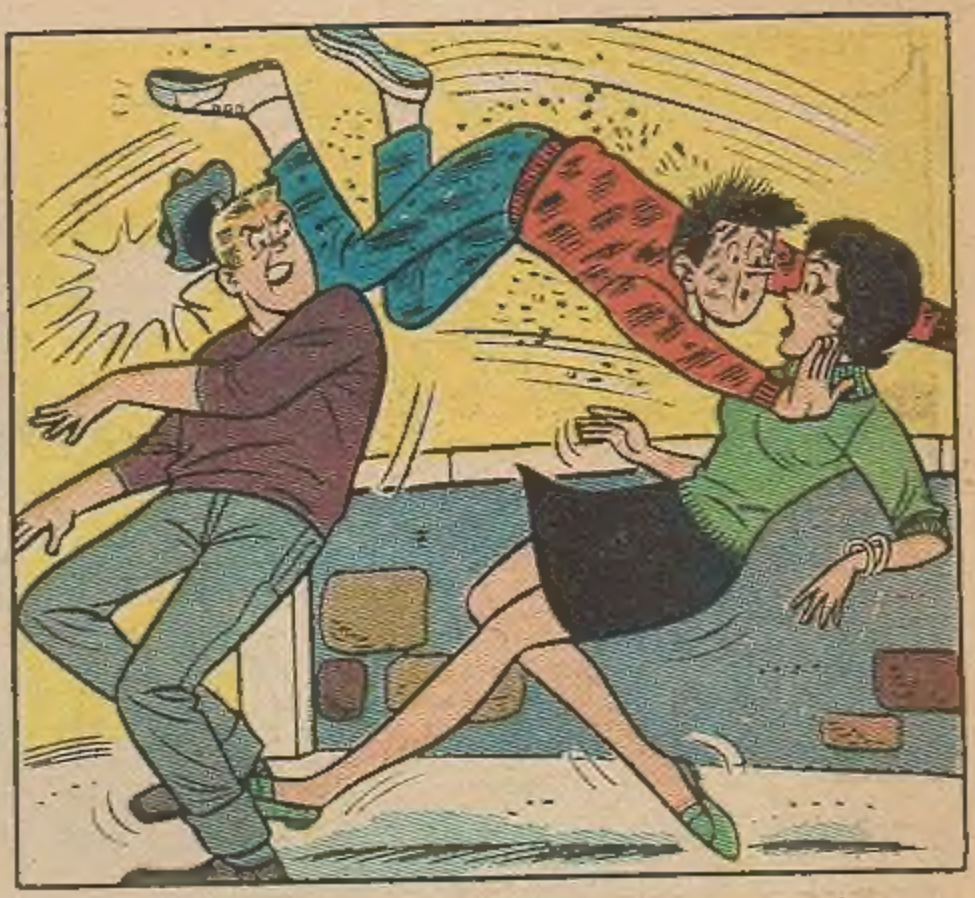
WH-??

ARCH, LOOK! I'M A MESS!
JUG! I WOULDN'T KNOW YOU!

IN FACT YOUR OWN MOTHER WOULDN'T KNOW YOU!

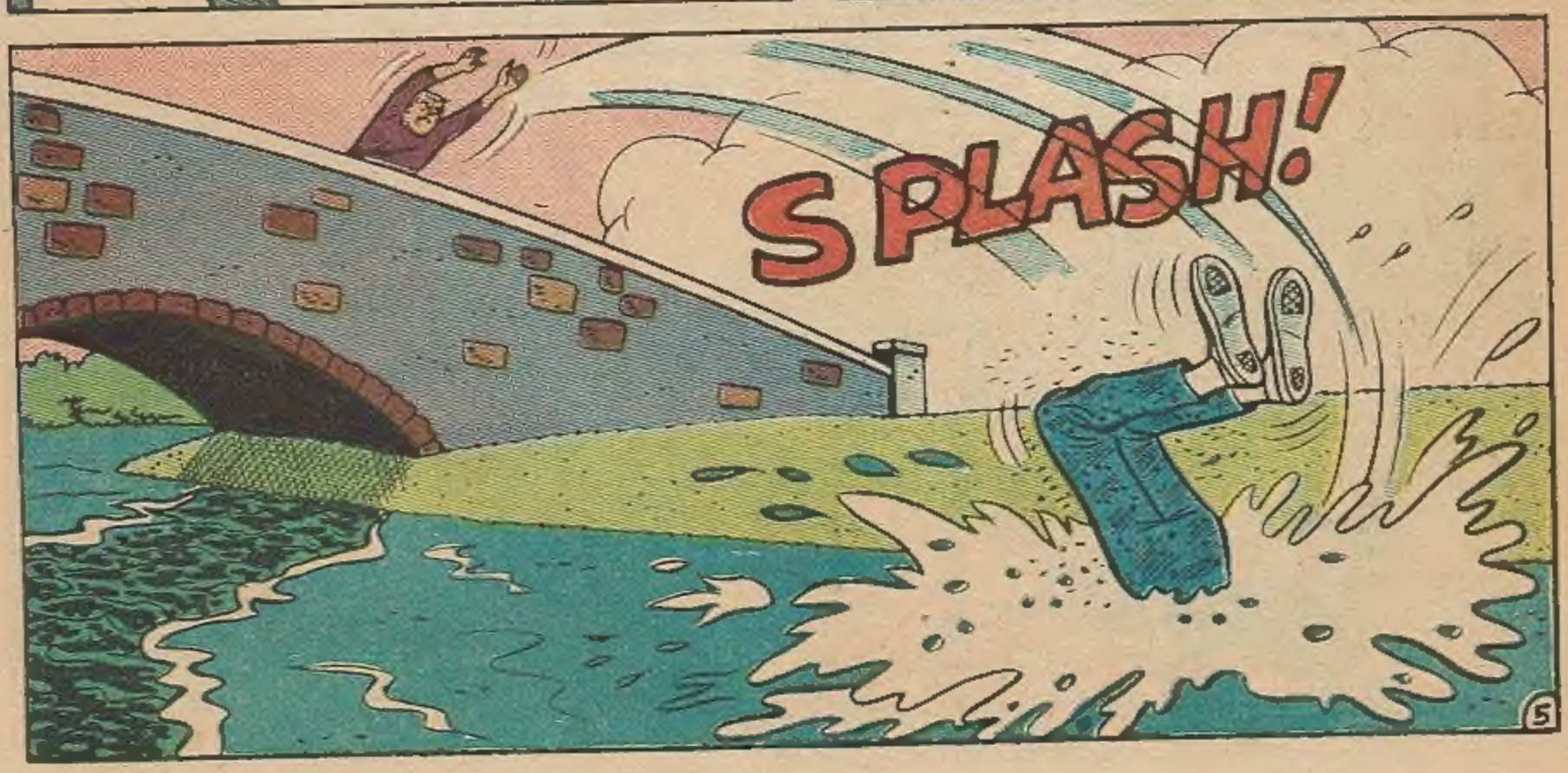

JUGGIE! PRECIOUS! COME TO MAMMA!


MY OWN MOTHER WOULDN'T KNOW ME... BUT, BIG ETHEL! SHE KNOWS ME!
4



HEY! THAT'S MY GURL!

YOU SHOULDN'T OUGHTA DONE THAT, YOU DIRTY STRANGER YOU!


SPLASH!
5

JUG! YOU'RE A LIFE SAVER! AN ABSOLUTE *LIFE SAVER!*

ME?

YOU MADE ME SEE THE LIGHT!

WHAT LIGHT?

THERE'S NO SUCH THING AS BAD LUCK! FRIDAY THE 13TH IS JUST ANOTHER DAY! I'M CURED! NOT ONE BAD THING HAPPENED TO ME TODAY!!

NOW I CAN REALIZE THAT THAT BLACK CAT IS JUST A STUPID, CHILDISH SUPERSTITION!

AREN'T YOU PROUD OF HOW YOU CURED ME? HEY, JUG? JUG? WHAT'D YOU SAY?

The END

HEY KIDS! HERE ARE JUST A FEW OF THE GREAT GIFTS YOU CAN GET BY SAVING "POPSICLE" COUPONS OR WRAPS!
SEND FOR YOUR BRAND NEW "POPSICLE" GIFT LIST! IT SHOWS DOZENS OF WONDERFUL GIFTS FOR THE WHOLE FAMILY!
SUPER-BALL

LOVABLE PIXIE DOLL. Moving eyes, arms and legs, with rooted washable hair.
650 Coupons or $1.75 and 3 Coupons.

SUPER BALL. Most fantastic ball ever created.
200 Coupons or 45¢ and 3 Coupons.

FIELDER'S GLOVE. Genuine leather, special pocket.
800 Coupons or $2.00 and 5 Coupons.

WATER GOGGLES. Quality rubber, unbreakable lenses.
100 Coupons or 25¢ and 3 Coupons.

"PROFESSIONAL" FOOTBALL. Pebble grain, extra heavy finish.
800 Coupons or $1.80 and 5 Coupons.

LADIES' AND MEN'S WALLET. Genuine leather. Removable pass case for cards and photos, Ladies' Red, Men's Black.
Each wallet 450 Coupons or $1.00 and 3 Coupons.

SEND FOR YOUR BRAND NEW

Popsicle® GIFT LIST!

POPSICLE PETE® SAVE COUPONS from "Polka Dot" Bags—ALSO Coupons from Ice Cream or Ice Milk on a stick bags, or individual wrappers that say "POPSICLE PETE" and "SAVE FOR GIFTS."

Ask for your "Popsicle" gift list wherever "Popsicle" is sold. Or, mail this coupon to: "Popsicle" P.O. Box 233, New York, N.Y. 10046.

PLEASE SEND MY "POPSICLE" GIFT LIST TO:

NAME_____

ADDRESS_____

CITY_____

STATE_____

"POPSICLE," "FUDGSICLE," "CREAMSICLE," "DREAMSICLE" AND "SICLE" ARE REGISTERED TRADEMARKS.
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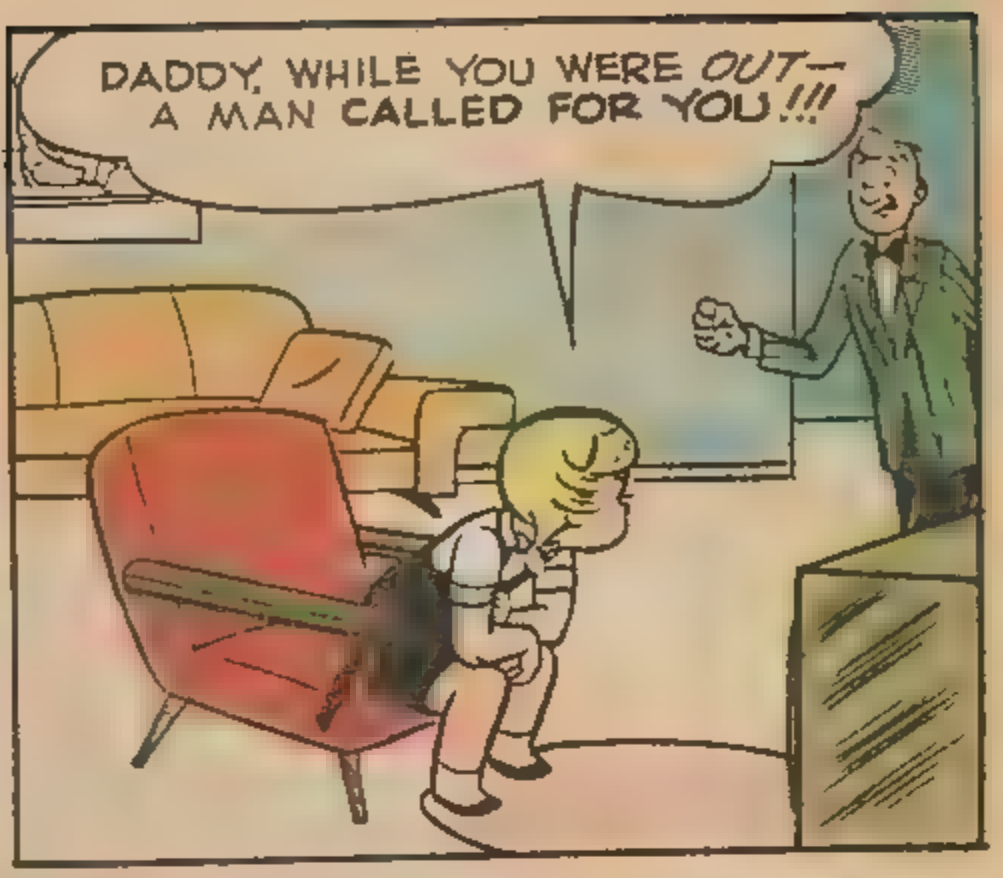
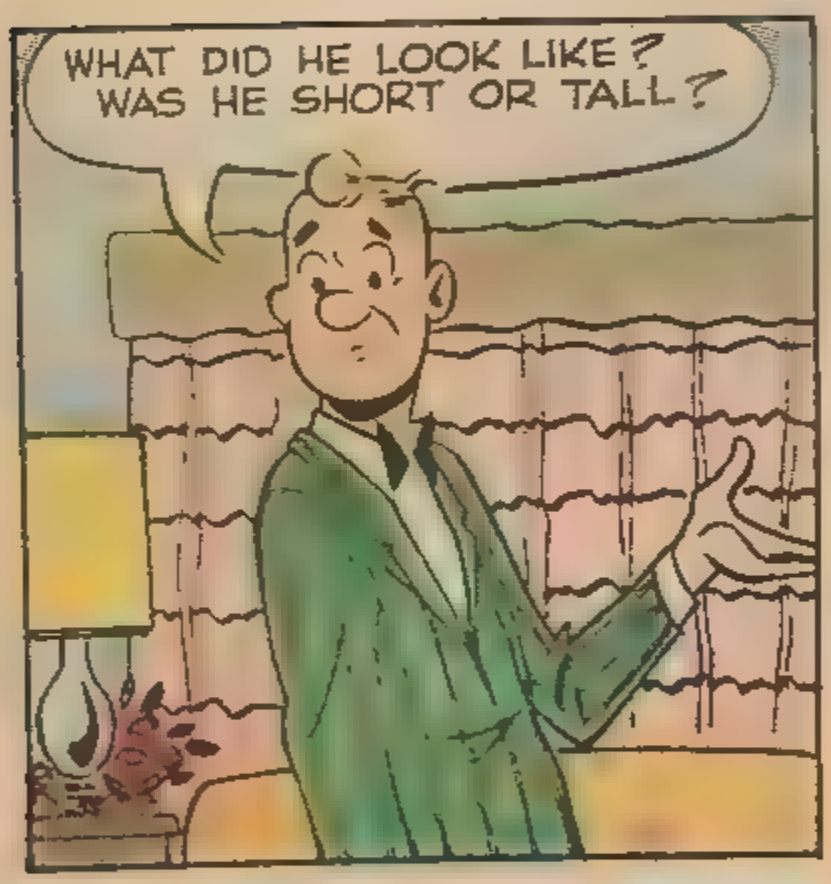
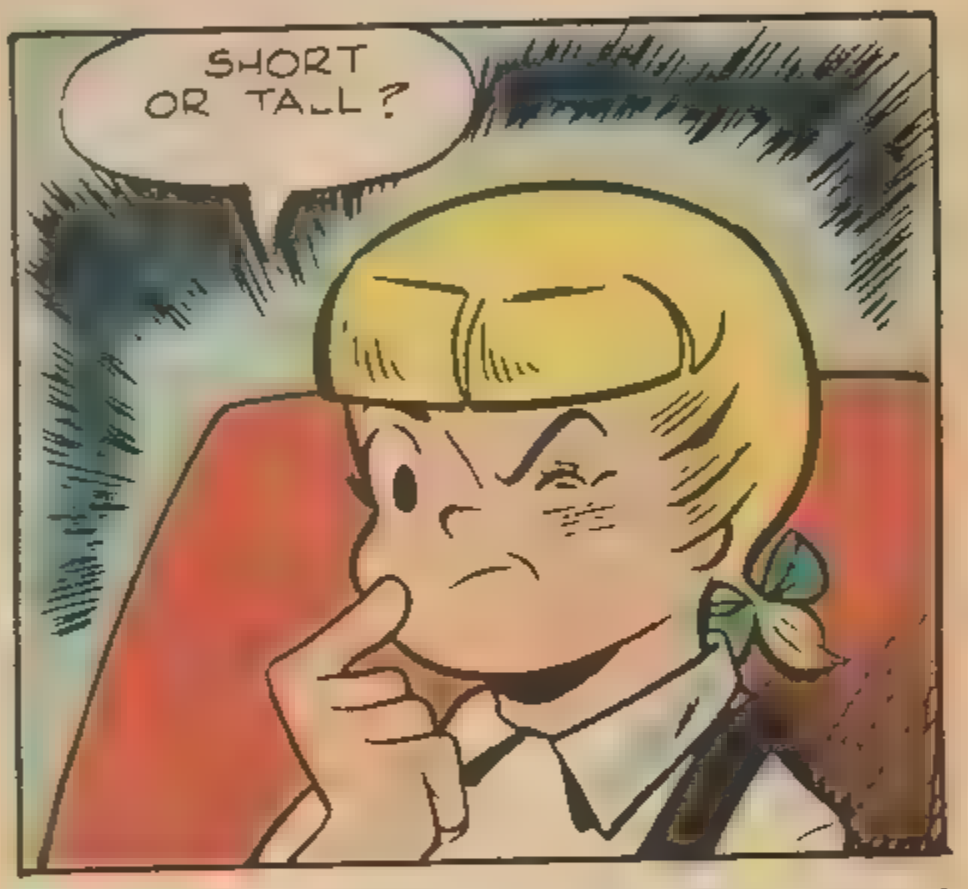
Jughead PIN-UP

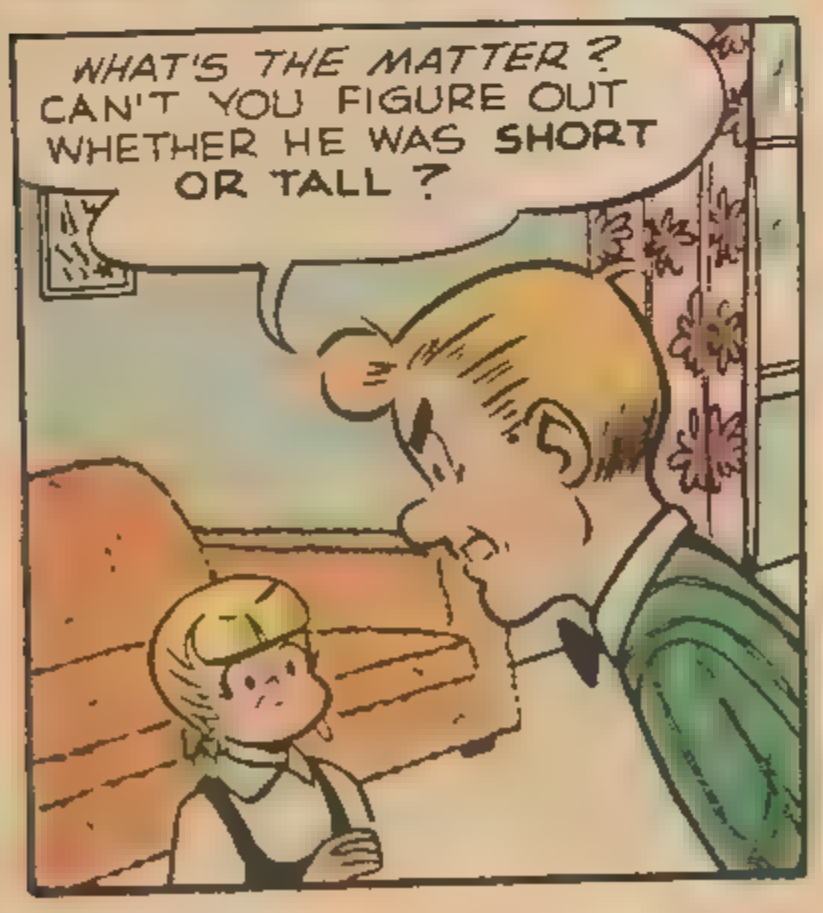
LIL JINX

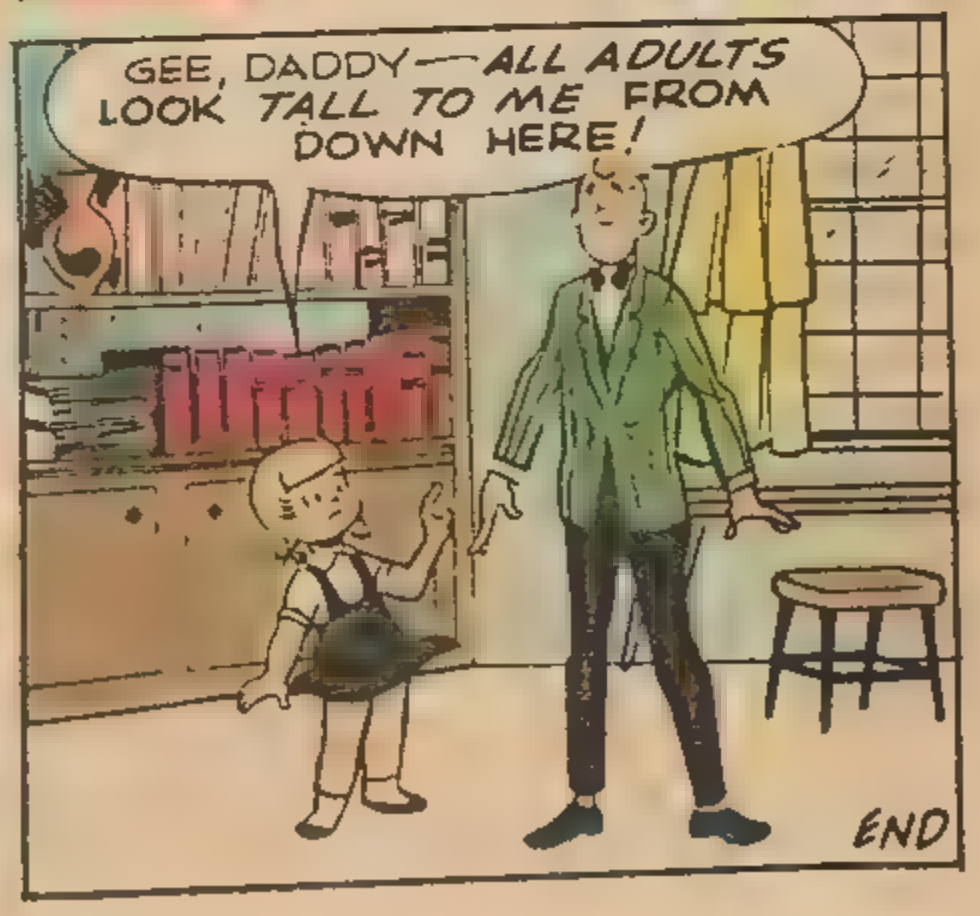
LOOKING UP!



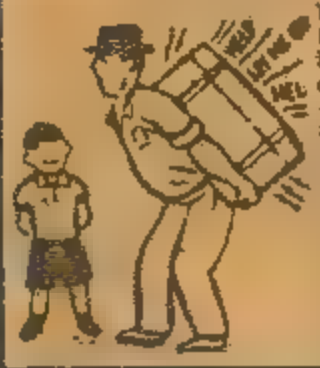




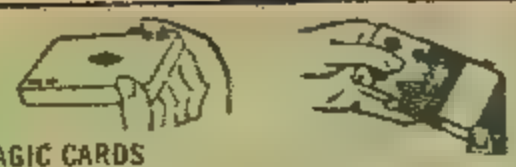




THROW YOUR VOICE



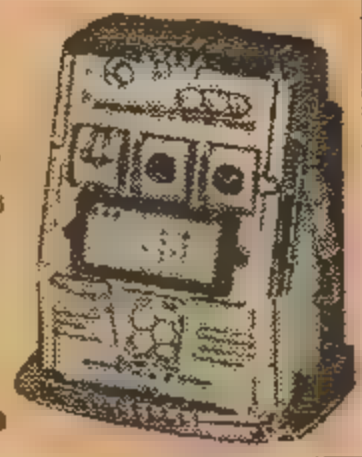
Throw your voice into trunks, behind doors, everywhere Instrument fits in your mouth and out of sight Fool teacher, friends and family. Free book on "How to Become a Ventriloquist"
No. 137 ____ 25¢



MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck With instructions for 10 terrific tricks
No 183 _____ $1.98

JACK POT BANK



A Dime-operating Jack Pot Bank that works just like the one armed bandit in Las Vegas. Just deposit the dime and spin the handle. Reels spin and look like the real stuff Dimes are removable This game should not be used for gambling purposes, only for fun.
No. 2060 _____ 1.98

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.
No. 678 Only 50c

UNBEATABLE SELF DEFENSE MADE EASY

KETSUGO

ONLY $1.00

The powerful choice secrets of Karate, Aikido Jiu-Waza, Judo, Yawara, Jiu Jitsu, Savate

REDUCE ANY ASSAILANT TO CRINGING HELPLESSNESS IN SECONDS

Learn by yourself in just one week. No matter how small you are you can walk with confidence—fear no man.

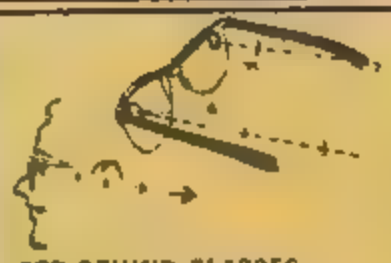
No 224 _____ $1 00

AMAZING MINIATURE RADIO

This tiny, feather weight radio operates without batteries, without tubes, but brings you years of listening pleasure There's nothing to wear out, nothing to replace
No 044 _____ $2 98

SILENT DOG WHISTLE

This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds
No 703 _____ $1 00



SEE BEHIND GLASSES

A specially treated pair of sun glasses with secret mirrors that enable you to see behind you without anyone knowing you're watching. Really comes in handy at times
No 30 _____ 75¢

MONSTER SIZE MONSTERS

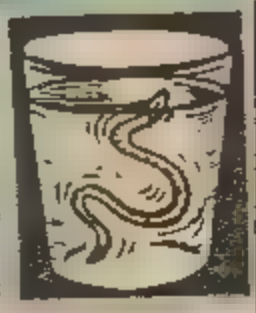
6 FT. TALL ONLY $7.00

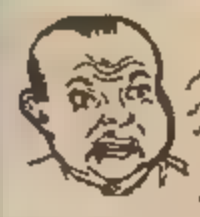
6 FT. TALL

A full 6 feet tall in authentic full color and so very life-like you'll probably find yourself talking to them We have those two all-time favorites — sprouting Frankenstein and the mad vampire Dracula
No F17 _____ 1 00

WORMS

Drop these seemingly innocent pellets into a glass of water and magically a worm will appear. Can you imagine the look of horror on your victims face? It's harmless
No 612 _____ 15c





ONION GUM

Yes—Looks like real chewing gum but tastes like ... like ... ONIONS Its too funny! 12 sticks to a pack
No. 281 _____ 20c

MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll Precision ground lens and time exposure shutter. Can be hidden anywhere. Complete with free roll of film
No. 788 _____ $1.00
6 Rolls Film 75c

WHOOPEE CUSHION

Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable A scream at parties and gatherings.
No. 247 50c

JOY BUZZER

The most popular joke novelty in years! Wind up and wear it like a ring When you shake hands, it almost raises the victim off his feet with a "shocking sensation" Absolutely harmless
No 239 Only 50c

X-RAY SPECS

An Hilarious Optical Illusion $1.00

Scientific optical principle really works. Imagine—you put on the X-Ray Specs and hold your hand in front of you You seem to be able to look right through the flesh and see the bones underneath Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties
No FL7 _____ $1 00

TRICK BASEBALL

It pounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it There's a barrel of fun in every course
No 168 50c

Secret Spy Scope

Pen Size—Clips On Your Pocket 6-Power Magnifier This exciting new 6-power wide field magnifier is cleverly concealed in a pen-sized pocket scope that lets you "peek" to your hearts content. So handy for Sporting Events, Counter-spying and Girl Watching Also contains a 30-power full microscope to thrill any naturalist Not a toy but a real instrument. Full money back guarantee if not delighted Only $2.98
Item No F59 _____ $2 98

TRICK BLACK SOAP

Ordinary looking piece of soap Victim washes face and gets blacker and blacker When he gets a look in the mirror, he'll be shocked Harmless.
No 575 ___ Only 25c

Honor House Prod. Corp. Dept. 7GK20
Lynbrook, N.Y.

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose _____ in full payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus postage.

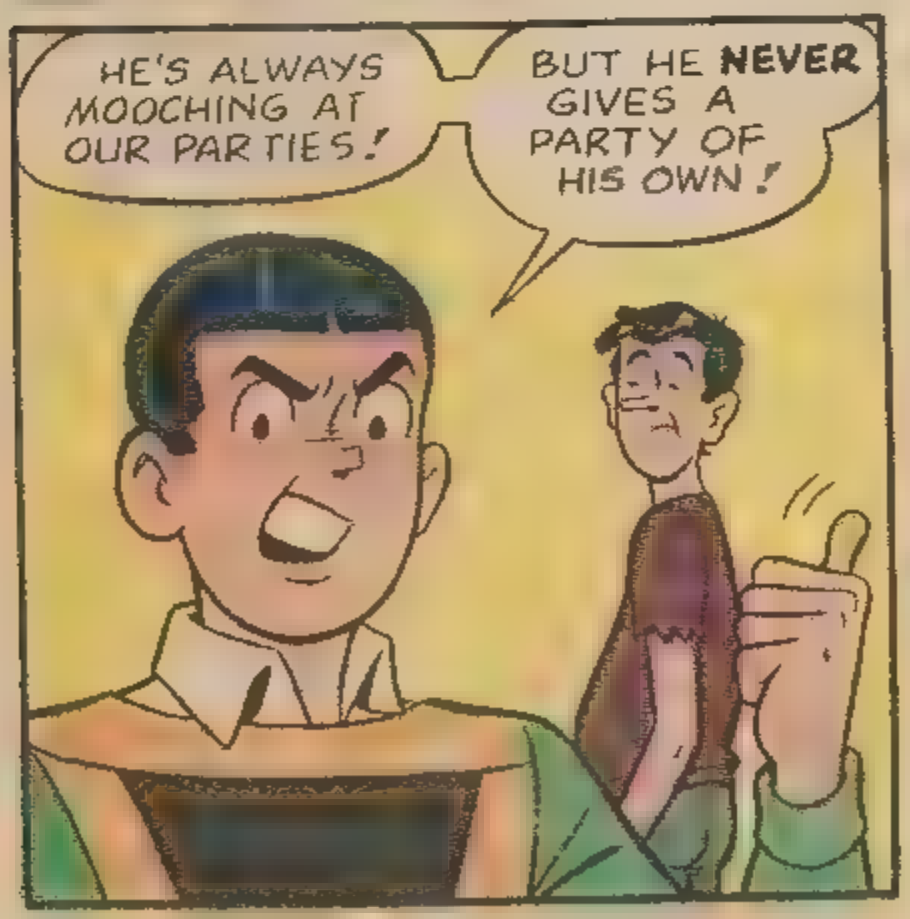
Name _____

Address _____

N.Y. State residents please add 2% sales tax.

Sorry, we cannot ship orders for less than $1.00
Kindly add 15c for postage and handling to all orders.

Jughead in "PARTY SMARTY"



I MUST HAVE BEEN OUT OF MY MIND TO AGREE TO GIVE A PARTY!

HMPH! 17¢ TO MY NAME!

THAT'S ENOUGH TO GIVE EVERY-BODY ONE **THIM-BLEFULL** OF SODA!

BANK

IF I DON'T COME THROUGH, THE GANG WILL NEVER SPEAK TO ME!

JUGHEAD!

YOU'RE A TRUE GENIUS, BOY!

?

THE BEST POP CORN IN TOWN!!

PLUS TWO COMPLETE FEATURES!

YOUR SUGGESTION TO ADVERTISE MY MAIN ATTRACTION HAS DOUBLED MY ATTENDANCE!

JAMES BOND THUNDER

AS A FAVOR I'D LIKE TO GIVE YOU A JOB!

THAT'S A FAVOR?

ER... AS A FAVOR, HOW ABOUT LENDING ME THESE MACHINES FOR AN EVENING?

CERTAINLY!

I'LL EVEN DELIVER THE MACHINES AND FIX 'EM SO THEY WON'T NEED COINS!

GREAT!

SO FAR SO GOOD! LET'S SEE IF I CAN HIT ANOTHER HOME RUN!

CHOKLIT SHOP

I'M GOING TO GIVE THE PARTY OF THE YEAR! MILE HIGH SUNDAES! SUPER FAB SPLITS!

MALTED

DRINK Coke

BOY! WHEN THEY SEE THOSE GOODIES THEY'LL WANT THE SAME CATERER FOR THEIR PARTIES!

IDEA!

JUG, DO ME A FAVOR! LET ME CATER YOUR PARTY FREE OF CHARGE!

WELL...

PLEASE!?

GIVE ME A DOZEN BURGERS WHILE I THINK IT OVER!

NOW I'VE ALL THE INGREDIENTS FOR A PARTY! IF ONLY I HAD SOME PLACE TO GIVE IT!

GOLLY, MR. KLUNK! HAVE I GOT PROBLEMS!

YOU THINK YOU GOT PROBLEMS!

MY DAUGHTER IS GETTING MARRIED NEXT SATURDAY!

PARK DEPT

...BUT AS THE PLAYGROUND SUPERVISOR I'VE GOT TO BE ON DUTY THAT NIGHT!

GIVE ME THE PLAYGROUND KEY AND I'LL STAND GUARD FOR YOU!

WOULD YOU, JUG?

IVERDALE
YGROUND
ENT OF PARKS.

AND NOW TO MAKE THE ANNOUNCEMENT!

OKLIT
SHOP

CHOKI
SHOP

POP TATE PROP

PLAYGROUND PARTY? WHAT KIND OF CRAZY PARTY IS THAT?

ANNOUNCEMENT!
ALL FRIENDS OF JUGHEAD JONES ARE INVITED TO A PARTY!
PLACE: THE PLAYGROUND
TIME: 8 P.M. SATURDAY!

LET'S GO ANYWAY! WE'LL HAVE A BALL LAUGHING AT JUGGIE'S EXPENSE!

THE NIGHT OF THE PARTY:

THIS IS GONNA BE THE BIGGEST FLOP OF THE YEAR!

RIVERDALE
PLAYGROUND
DEPT OF PARKS.

HOLY COW! WILL YOU LOOK AT THAT?!!

THIS ICE CREAM SPREAD IS FAN-TABULOUS!

LOOK! FREE CANDY AND SODA!

DRINK

CANDY

WHEE! THIS IS THE SWINGINGEST PARTY I'VE EVER BEEN TO!

WE APOLOGIZE, JUG! YOUR PARTY IS TOP GEAR!

THERE'S EVEN MORE TO MY PARTY!

WE'RE NOW GOING TO DRAW FOR A SUPER DOOR PRIZE!

NUMBER 48 WINS!

IT'S REGGIE'S NUMBER!

YIPPIE! WHAT DO I WIN?

48

THE PRIVILEGE OF GIVING A PARTY IN MY HONOR NEXT WEEK!

48

THE END

IT'S THE NEW ZAP! BAM! POW! ZONK! WORLD OF JUGHEAD!

CRASH! ZONK! WHAM!

ZAM! POW!

MAIL TO WORLD OF JUGHEAD #143
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN FOR WHICH YOU WILL SEND ME THE NEW GIANT-SIZE *WORLD OF JUGHEAD* MAGAZINE AS SOON AS IT ZOOMS OFF THE PRESSES!

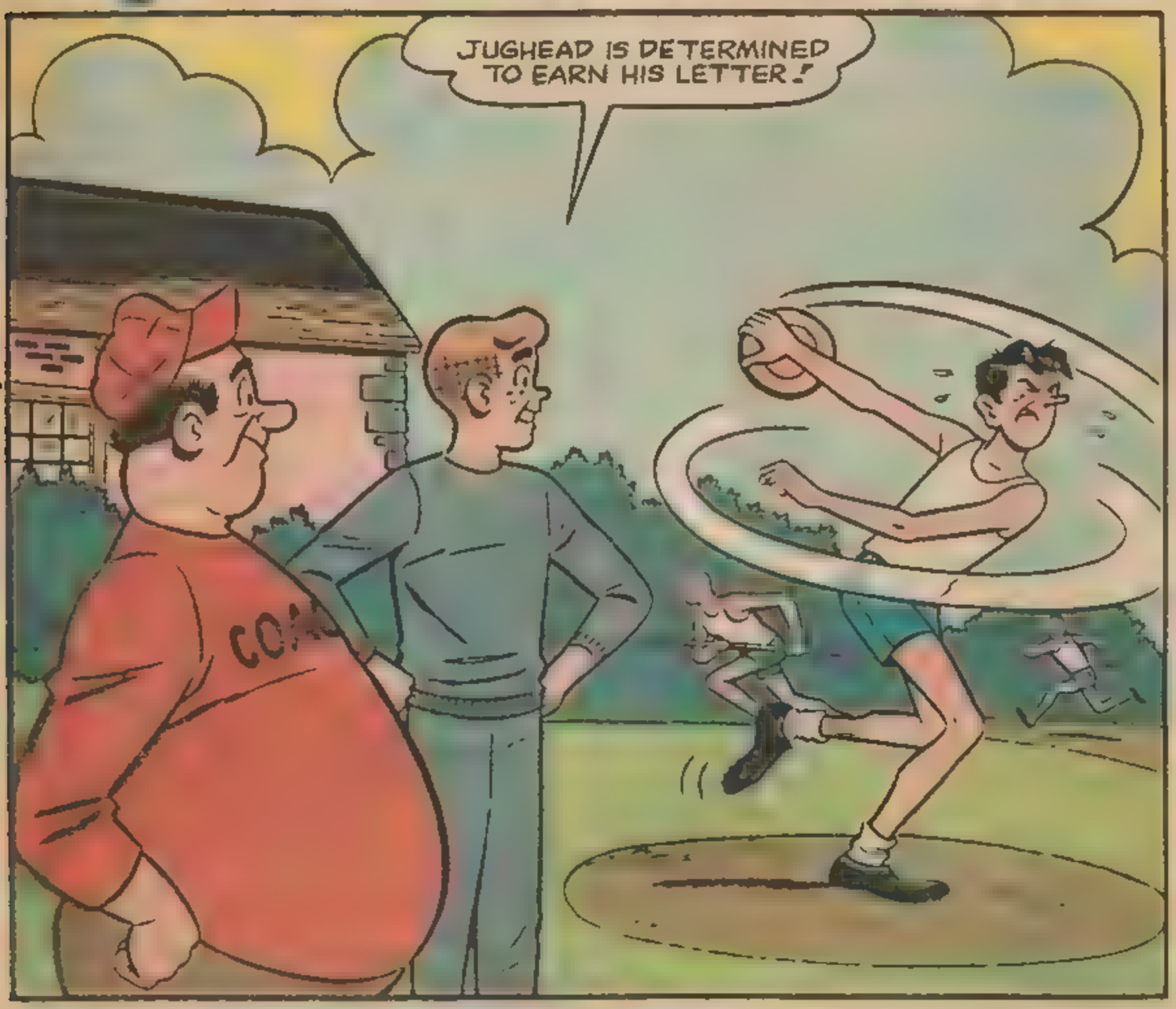
NAME _____ AGE _____
(PLEASE PRINT)

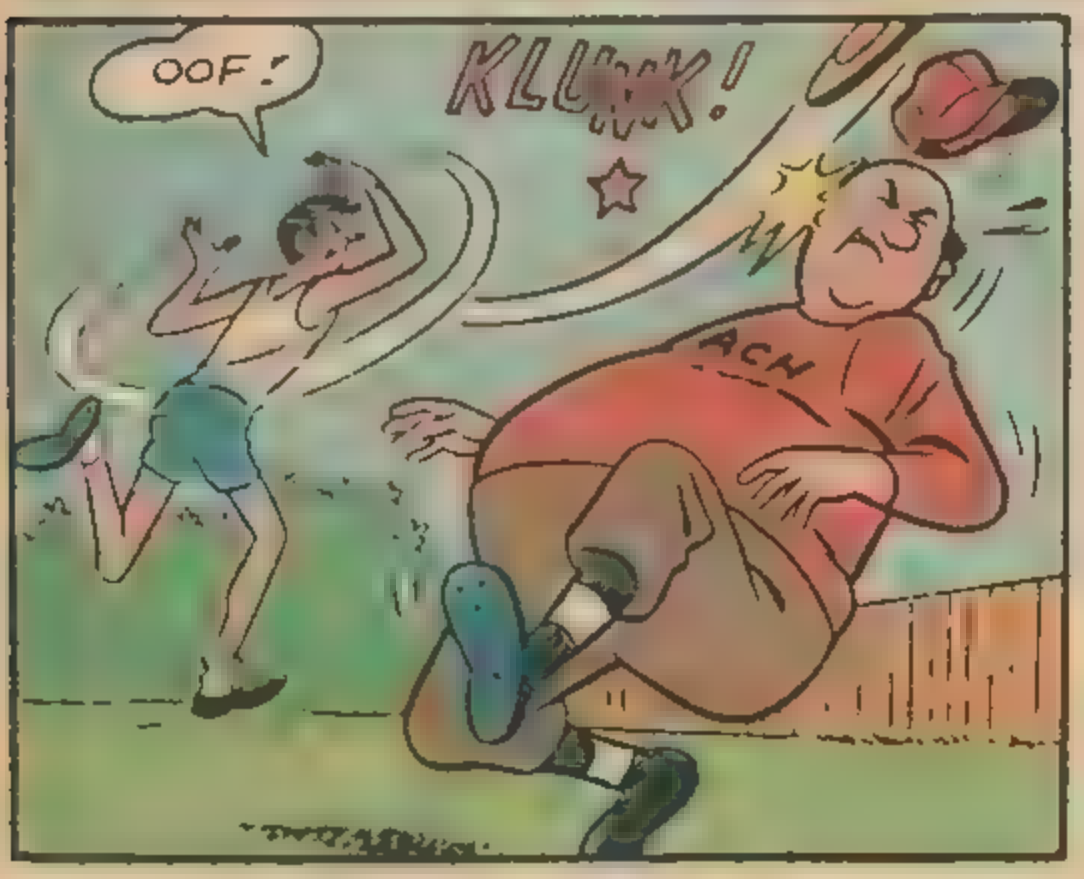
ADDRESS _____

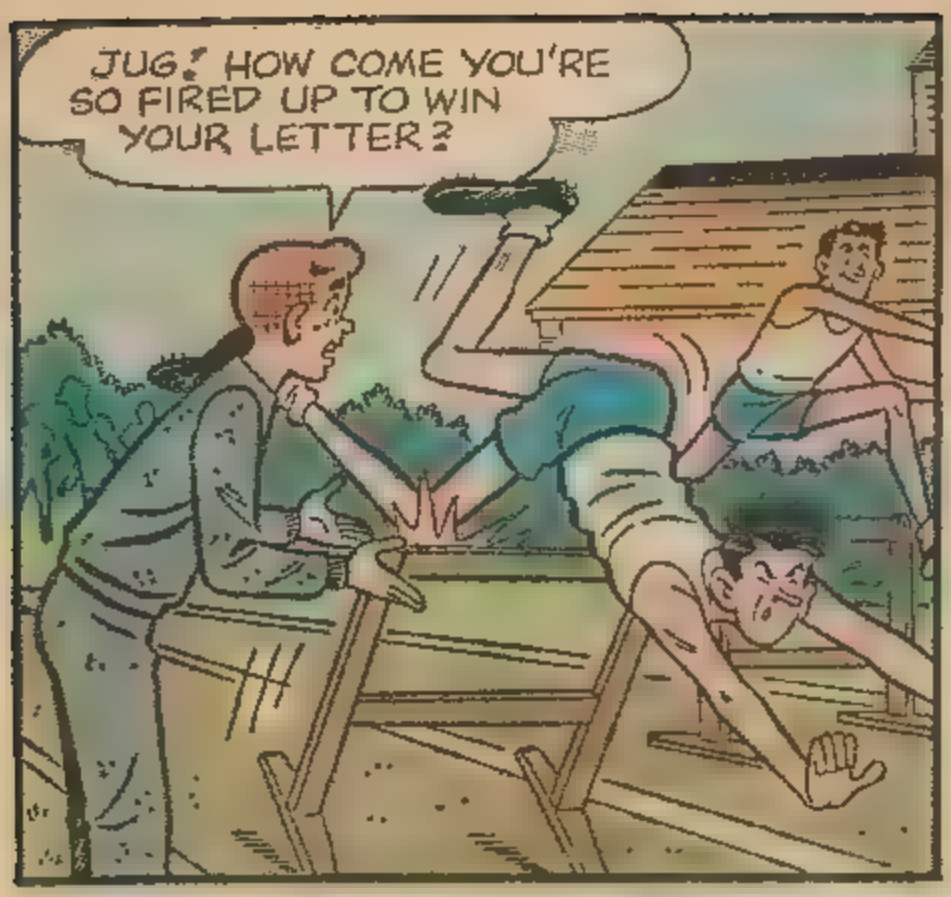
CITY _____ STATE AND ZIP CODE

ORDER THIS SUPER-ISSUE NOW!

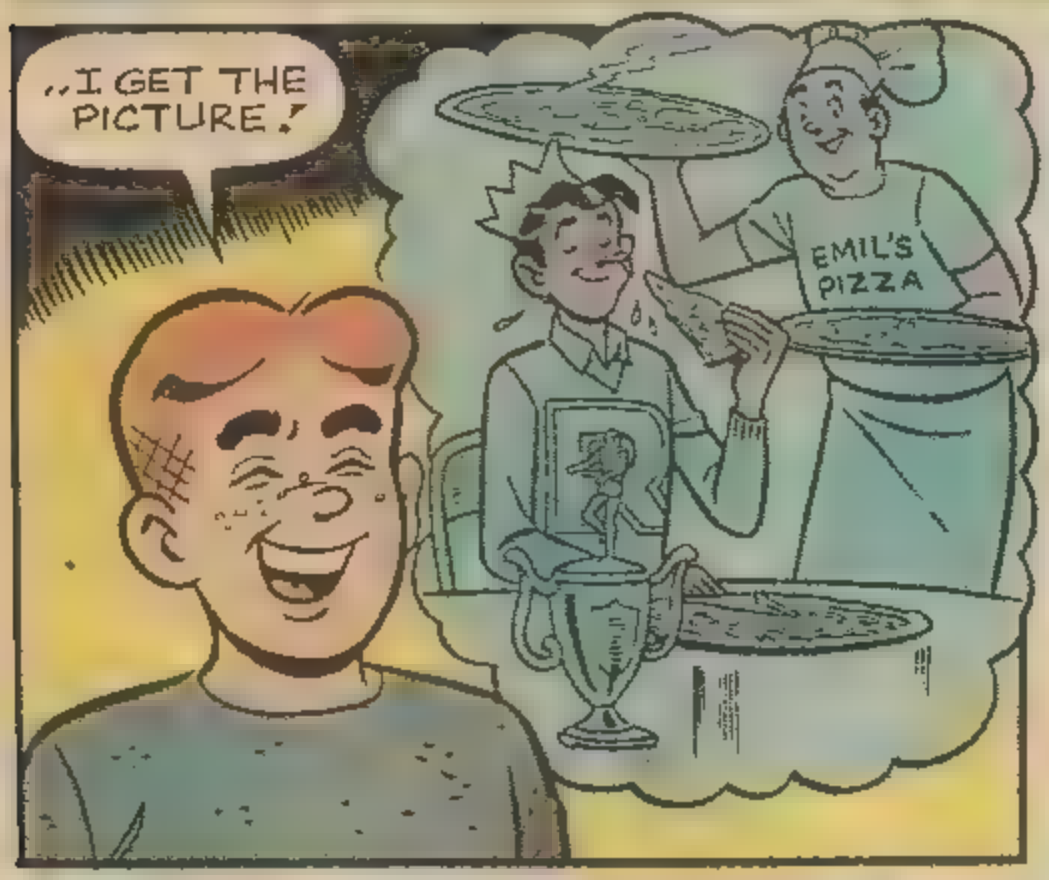
Jughead in "Track Triumph"






JUG! HOW COME YOU'RE SO FIRED UP TO WIN YOUR LETTER?

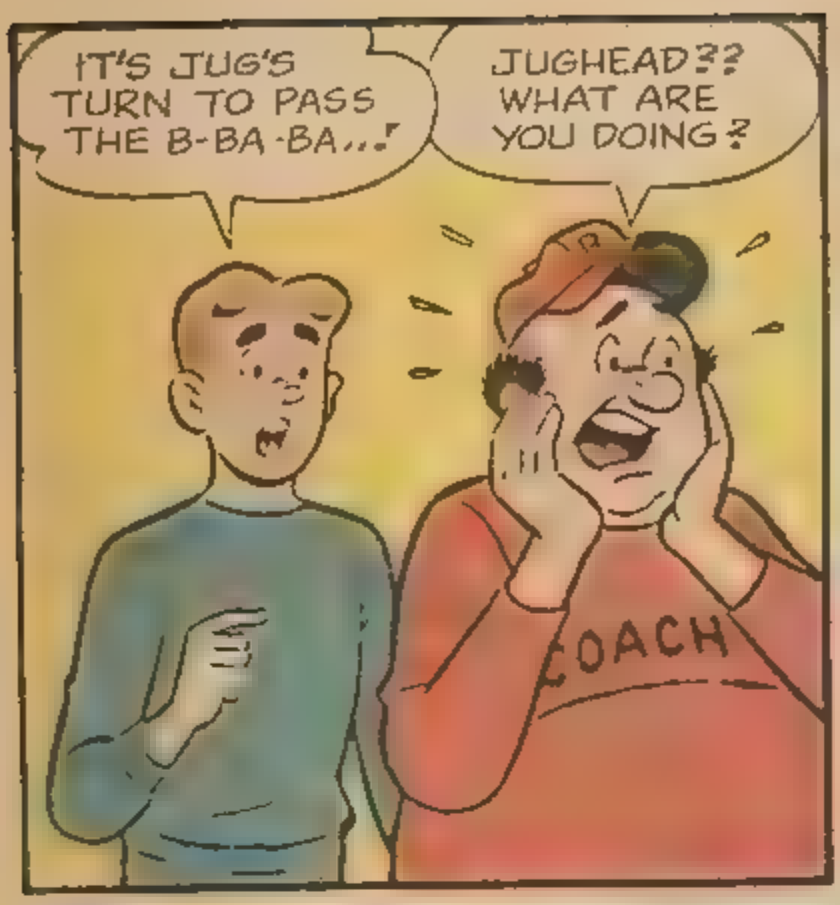
MY UNCLE EMIL IS A TRACK AND FIELD FAN! HE ALSO OWNS A PIZZA STAND!
SAY NO MORE!

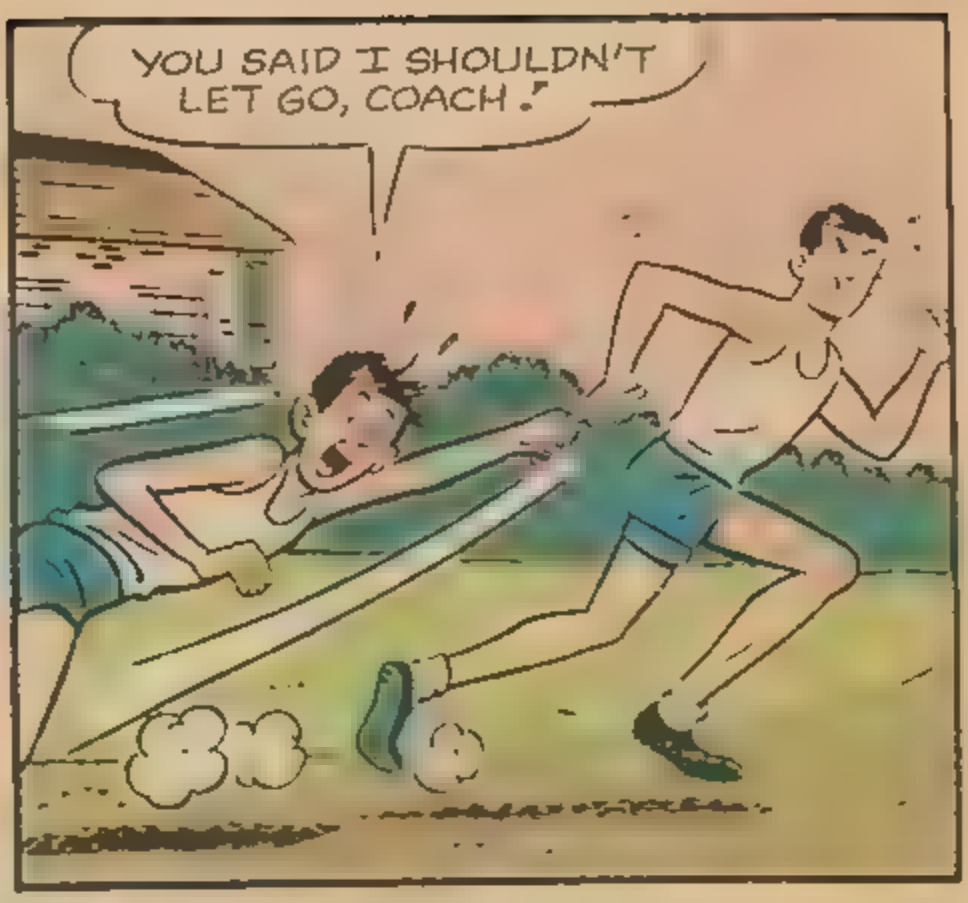

..I GET THE PICTURE!
EMIL'S PIZZA

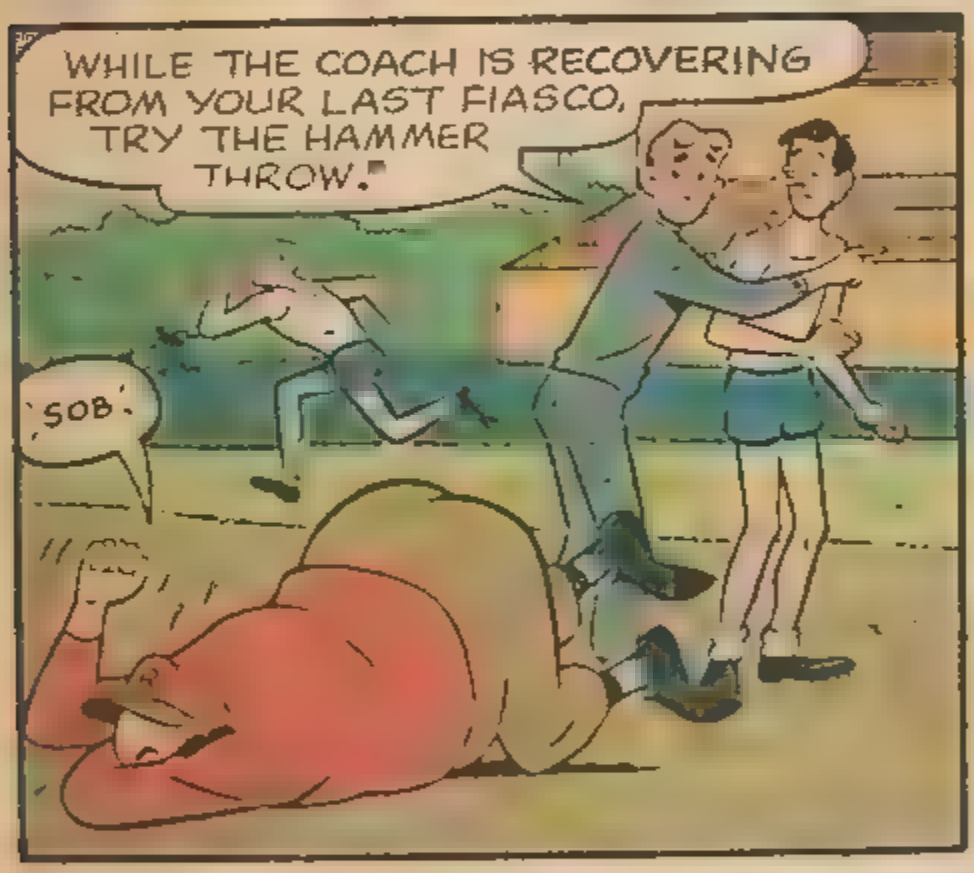
C'MON, JUG! I'LL TRY YOU OUT ON THE RELAY TEAM!
COACH

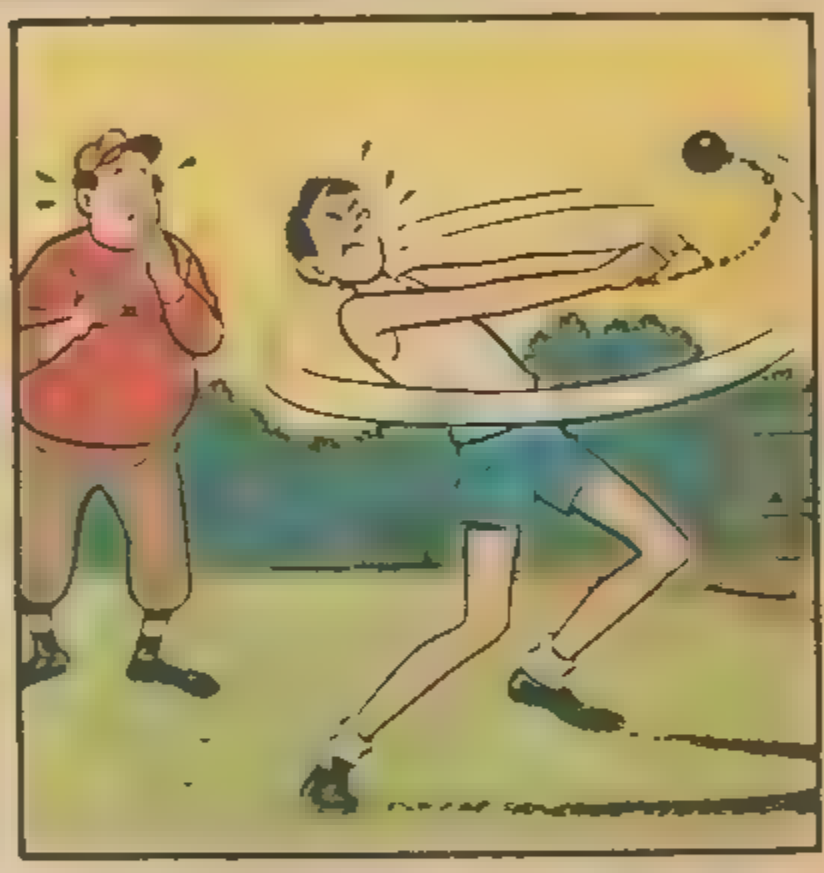
WHATEVER YOU DO, DON'T LET GO OF THE BATON!
COACH

WHAT DO YOU THINK, COACH?
I'VE SEEN SNAILS MOVE QUICKER!
COACH


IT'S JUG'S TURN TO PASS THE B-BA-BA...!
JUGHEAD?? WHAT ARE YOU DOING?
COACH


YOU SAID I SHOULDN'T LET GO, COACH!


WHILE THE COACH IS RECOVERING FROM YOUR LAST FIASCO, TRY THE HAMMER THROW."
SOB



OKAY! NOW THROW IT WITH ALL YOUR MIGHT!

'SOB'
SOB'

DON'T GIVE UP ON ME, COACH! THERE'S STILL THE POLE VAULT!

ACH

IF I DON'T MAKE THE TEAM MY UNCLE EMIL WON'T EVEN LET ME EAT LEFTOVER PIZZA CRUSTS!

CAREFUL, JUG! THESE NEW FIBER GLASS POLES ARE VERY SPRINGY!

CRACK!

'SOB'

FOR A POLE VAULTER, JUG MAKES A GOOD BROAD JUMPER!

OOF

OACH

DID I BREAK ANY RECORDS, COACH?

THE ONLY THING YOU'LL EVER BREAK IS YOUR BONES!

JUG, I'M SORRY! YOU'RE JUST NOT CUT OUT FOR TRACK!

R-R-R-RING!

COACH

THE SCHOOL LUNCH BELL!

ARCH! D-DID YOU SEE W-WHAT I SAW??

COACH

GOSH! IF THERE WAS ONLY SOME WAY TO HARNESS THAT SPEED!

-AND I KNOW HOW!

COACH

THE NEXT DAY:

IT'S GOING TO BE A NEW RECORD!

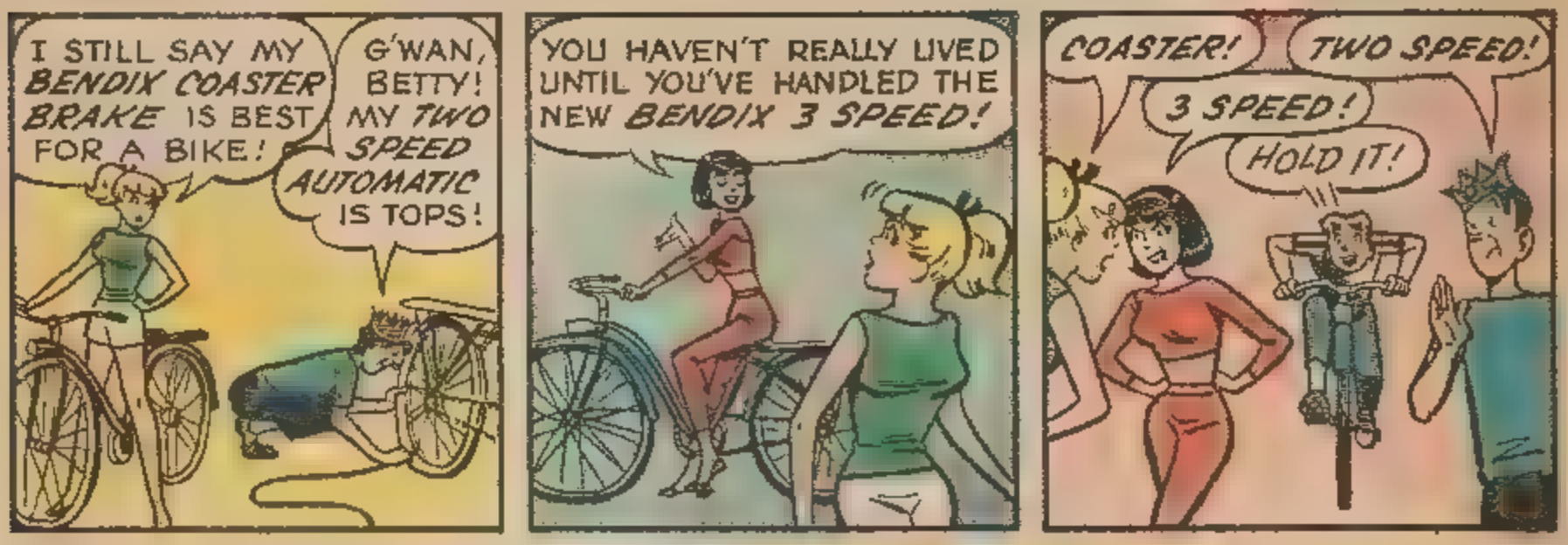
LOOK AT JUG GO!!

COME AND GET IT!

FINISH

THE END

ARCHIE BRAKES UP AN ARGUMENT!


I STILL SAY MY BENDIX COASTER BRAKE IS BEST FOR A BIKE!
G'WAN, BETTY! MY TWO SPEED AUTOMATIC IS TOPS!
YOU HAVEN'T REALLY LIVED UNTIL YOU'VE HANDLED THE NEW BENDIX 3 SPEED!
COASTER!
TWO SPEED!
3 SPEED!
HOLD IT!
EVERY BRAKE HAS A DIFFERENT JOB TO DO--BUT IF IT HAS THE NAME BENDIX, YOU KNOW IT'S THE BEST YOU CAN BUY!
YOU KNOW, HE'S RIGHT!

MAIL COUPON FOR A FREE FOLDER ON ALL BENDIX BICYCLE BRAKES

TO: THE BENDIX CORPORATION, DEPT. C
ECLIPSE MACHINE DIVISION
ELMIRA, N.Y.

NAME_____

ADDRESS_____

CITY_____ STATE, ZIP No._____

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Top Radio Guitarist Ed Sale has shown thousands of people throughout the country how to play the Guitar like professionals. He now makes it possible for you to learn at home quickly and easily—even though you have absolutely no previous musical knowledge whatever.

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PLUS Ed Sale's Special Chord Finder of all the chords used in popular music **WORTH $1.00**

PLUS Ed Sale's Special Guitarist's Book of Knowledge **WORTH $3.00**

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Avon By the Sea, N. J.

ED SALE • STUDIO 171-K AVON BY THE SEA, N. J.

☐ Send me your 66-page SECRET SYSTEM, plus CHORD FINDER of all chords used in pop music, plus GUITARIST'S BOOK OF KNOWLEDGE — total value $7.00. I will pay postman $2.98 plus C.O.D. postage.

☐ SAVE MORE! Send money with order, Ed Sale pays postage. Same money-back guarantee.

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Address . . . . . .

City, Zone . . . . . State . . . .

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

JUGHEAD NO. 136 SEPT. MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — $5.00

REPORTER
BEVERLY HART
18 Bairstow Crescent
Rexdale, Ontario, Canada

Dear Archie,

I would like to tell you about my trip to the West Indies last summer. I went to Jamaica with my mother and brother Douglas. We visited Hope Gardens Zoo, Gunboat Beach, and the Carib theater, to name just a few of the things we saw. At my friend's house in Kingston we had a lot of fun. My friend Suzanne is nine and my brother is eight.

At my uncle's house, which is on a hill in Bogwalk, I stayed with my uncle, my aunt, and my three cousins: Betty, Margaret, and Andrea who we call Andy. She is twelve, They have a dog called Whiskey who is black and white. They also have a big brown dog named Thunder who was very amusing.

We visited many places such as Dunns River, Pigeon Island where we went lobster progging, four movies, and a friend's home in the country. This was my fourth trip to Jamaica, but I never had so much fun as I did this time.

SECOND PRIZE — $3.00

[redacted]
PEGGY HOUSE
Rt. 4 Box 15B
London, Ky.

Dear Archie,

My father is in the army so I have done a good deal of traveling. I have been to Germany, New York, Maryland, North Carolina, Tennessee, and Kentucky. I have crossed the Atlantic Ocean three times, once by boat and twice by plane. On my last trip to the United States, I went by plane. Halfway across the ocean we landed on a small island for the plane to get more fuel. The island was one of the Azores. All the people on the plane went into a restaurant to rest. After we got back in the plane we met some rough weather. Everything turned out all right though. We landed in New Jersey. We went from New Jersey to North Carolina and we then moved to Kentucky where we are now.

THIRD PRIZE — $2.00

REPORTER
KATHLEEN ROSSA
Gilboa Street
East Douglas, Mass.

Dear Archie,

THIS SEAL OF APPROVAL appears only on comics magazines which have been carefully reviewed, prior to publication, by The Comics Code Authority, and found to have met the high standards of morality and good taste required by the Code of the Comics Magazine Association of America, Inc.

APPROVED BY THE COMICS CODE AUTHORITY

My name is Kathy and I have two sisters and one brother. I am a member of the Archie Club and I read all of your books. I especially enjoy Betty and Veronica. I read the comics with my black cat lying on the page that I'm about to turn.

We got my cat from one of my father's friends when it was just three months old. We got him for good luck. My mother never liked cats before but she likes this one. Our cat is all black, with green eyes. He is part Siamese.

My cat dislikes hotdogs, dogs except for poodles, and when we give our attention to another animal. He likes spaghetti, catching flies, rats, birds, and snakes, and being petted under the chin. His name is Menon. Our family loves our cat very much and he loves us too.

FOURTH PRIZE — $1.00

[illegible]

NANCY LANE
3106 Kingsbridge Avenue
Bronx, N.Y. 10463

Dear Archie,

Last summer I went to Schenectady with my sister. We were sent to a person's house for the summer. The Herald Tribune Fresh Air Fund sent us there. The people who we stayed with took us to see Governor Rockefeller's executive mansion in Albany. We also went to Saratoga State Park where my sister and I went swimming. The ride on the Mohigan at Lake George filled me with delight. I will never forget this wonderful trip.

FIFTH PRIZE — $1.00
REPORTER

CALVIN GORE
5063 Chauntedeer Court
Mobile, Ala.

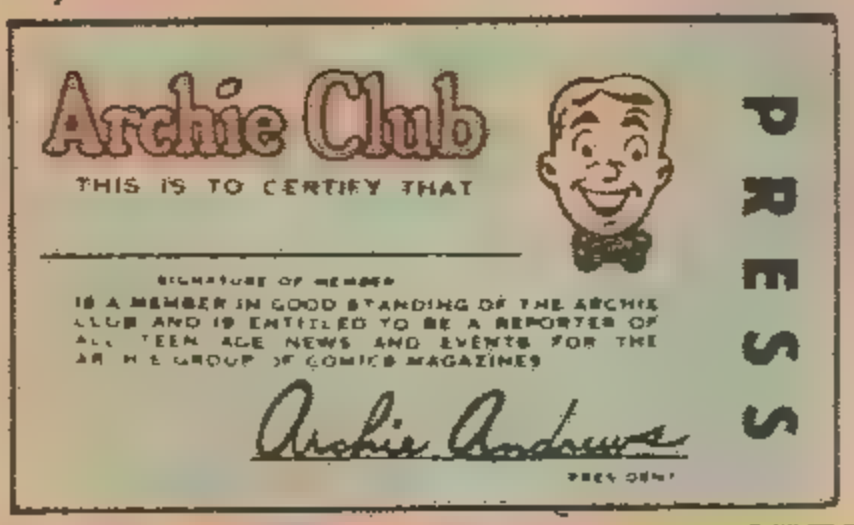
Dear Archie,

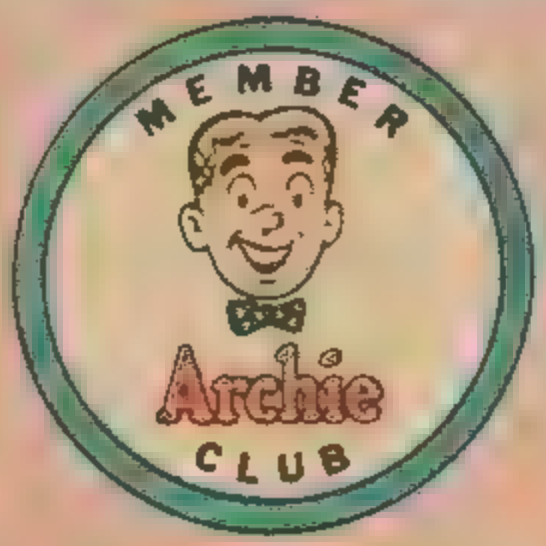
My name is Calvin Gore and I am nine years old. I just joined your club and I think it is neat!

When I grow up I want to be an architect because I like to draw and make things.

I played on a football team last year. We won the championship because we won seven games and lost none.

If you want to be an ARCHIE CLUB MEMBER eligible to win CASH PRIZES and a BIG BYLINE in an ARCHIE SERIES COMIC, then just fill out the coupon below and mail it along with 15c in coin to cover the cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy, colorful, OFFICIAL ARCHIE CLUB BUTTON and a handsome, authentic, ARCHIE REPORTER PRESS CARD.


Archie Club
THIS IS TO CERTIFY THAT
PRESS
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews



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ARCHIE CLUB
1116 First Avenue, N.Y., N.Y. 10021

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(PLEASE PRINT PLAINLY)

ADDRESS _____

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Send to J.L. INDUSTRIES, Dept. AC 19
Box 484, EAST ORANGE, NEW JERSEY
ENCLOSE $1.00 (PLUS 25¢ HANDLING) AND HAIR SAMPLE.

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THE 100 DOLL CO., Dept. DH 8 285 Market Street
P.O. Box 90, Newark, New Jersey

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find $ ☐ check ☐ money order ☐. Send ☐ for sets of 100 DOLLS each at $1 plus 25c for postage and handling per set. If I am disappointed in the dolls, I will send them back to you for refund as per your guarantee.

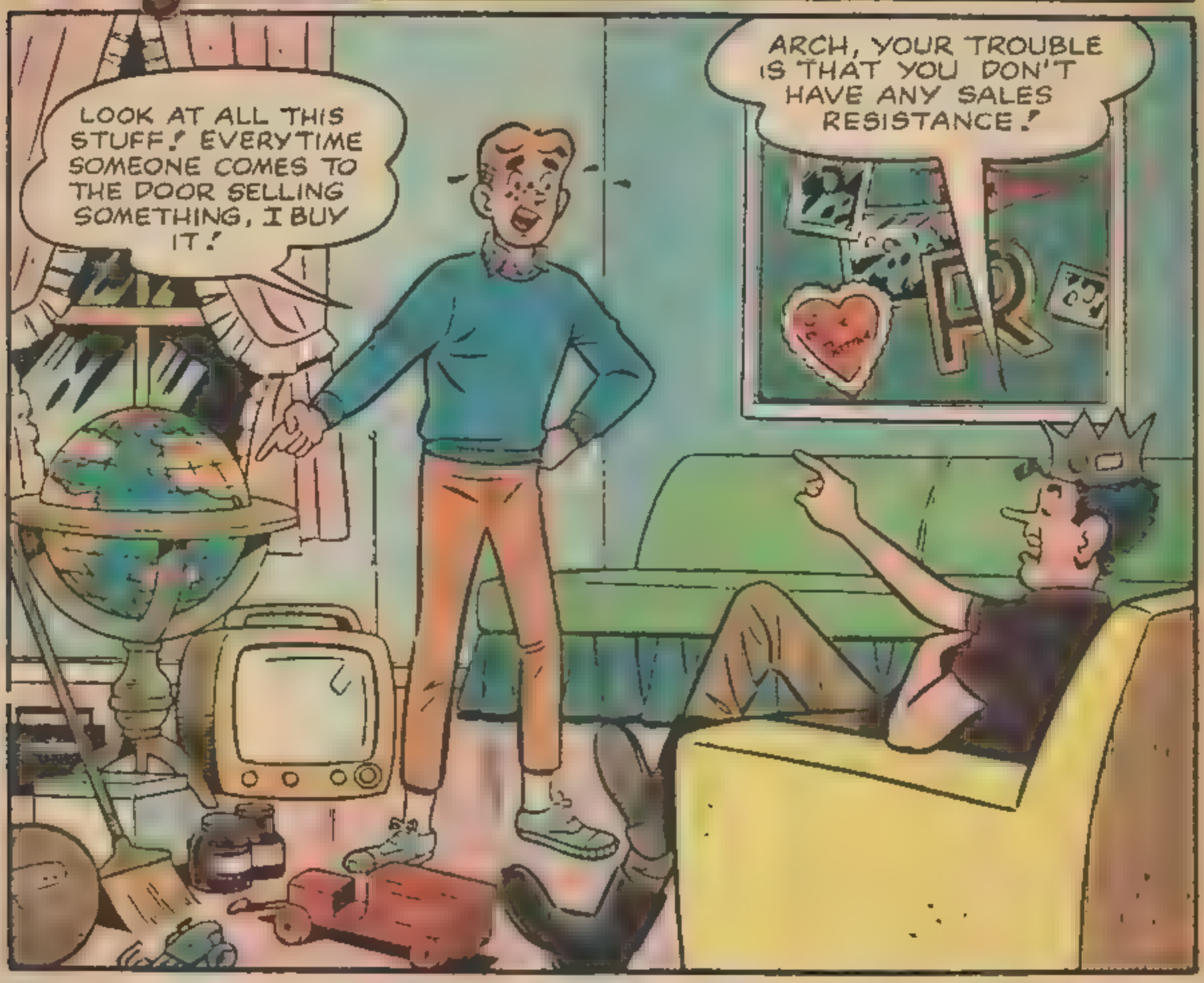
Name_____

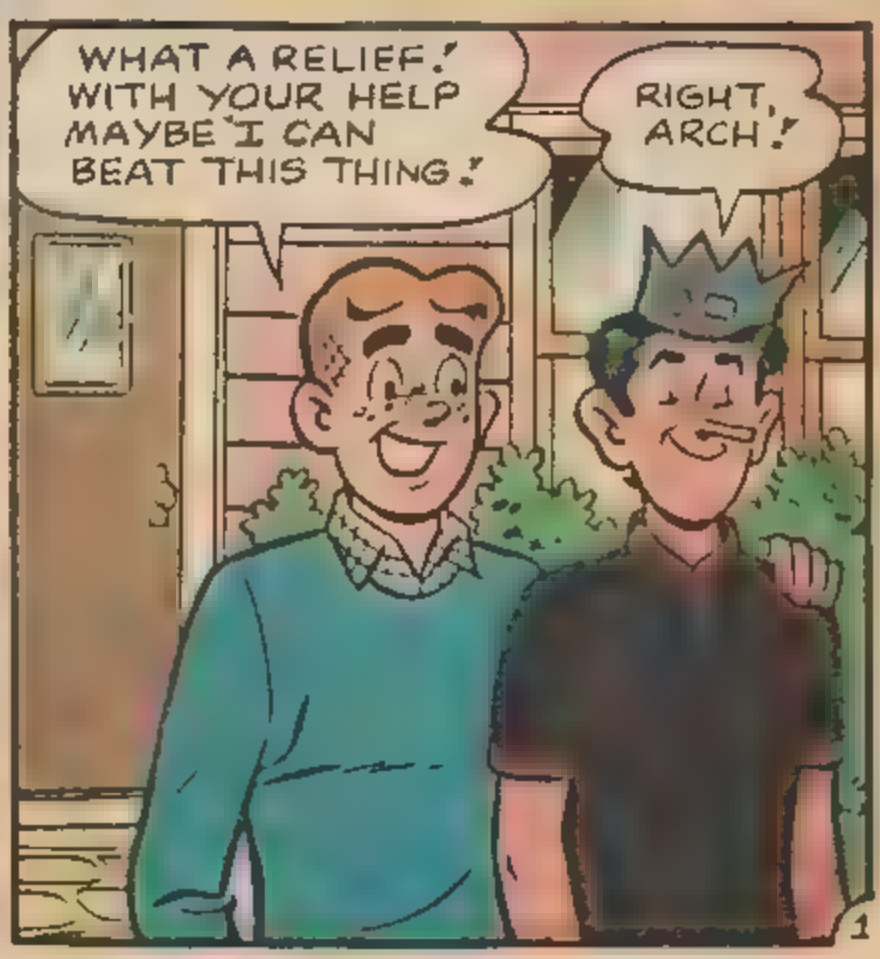
Address_____

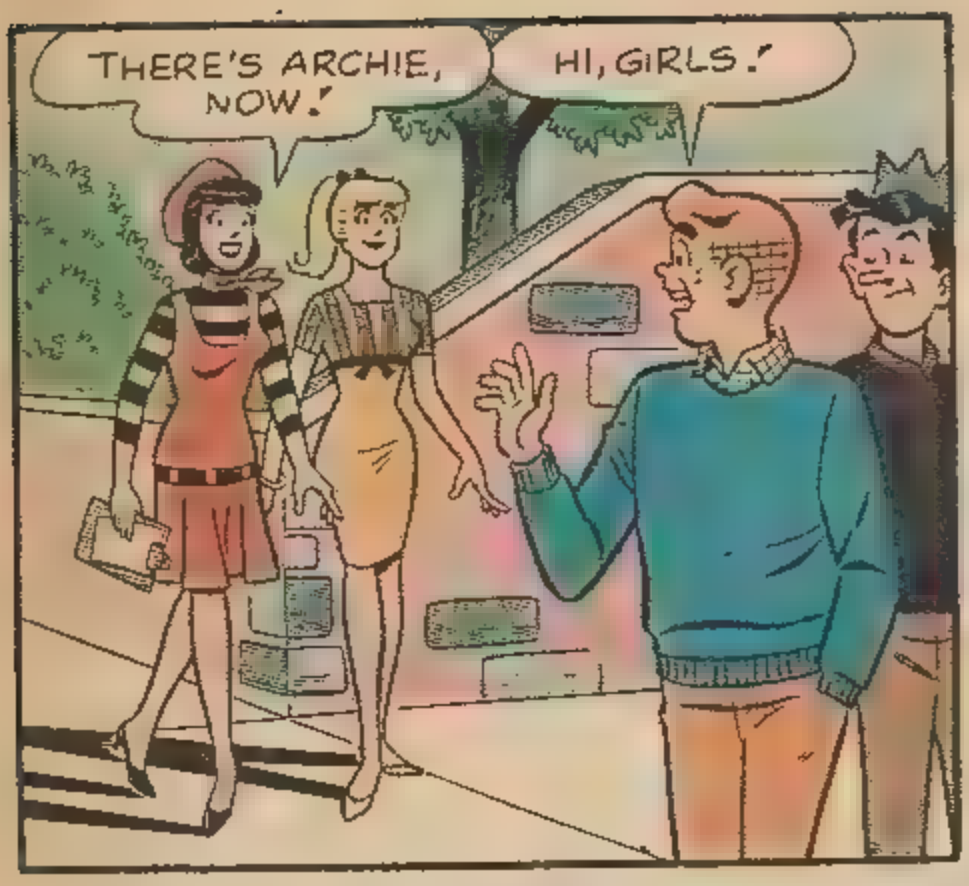
City_____ Zone____ State_____

Jughead

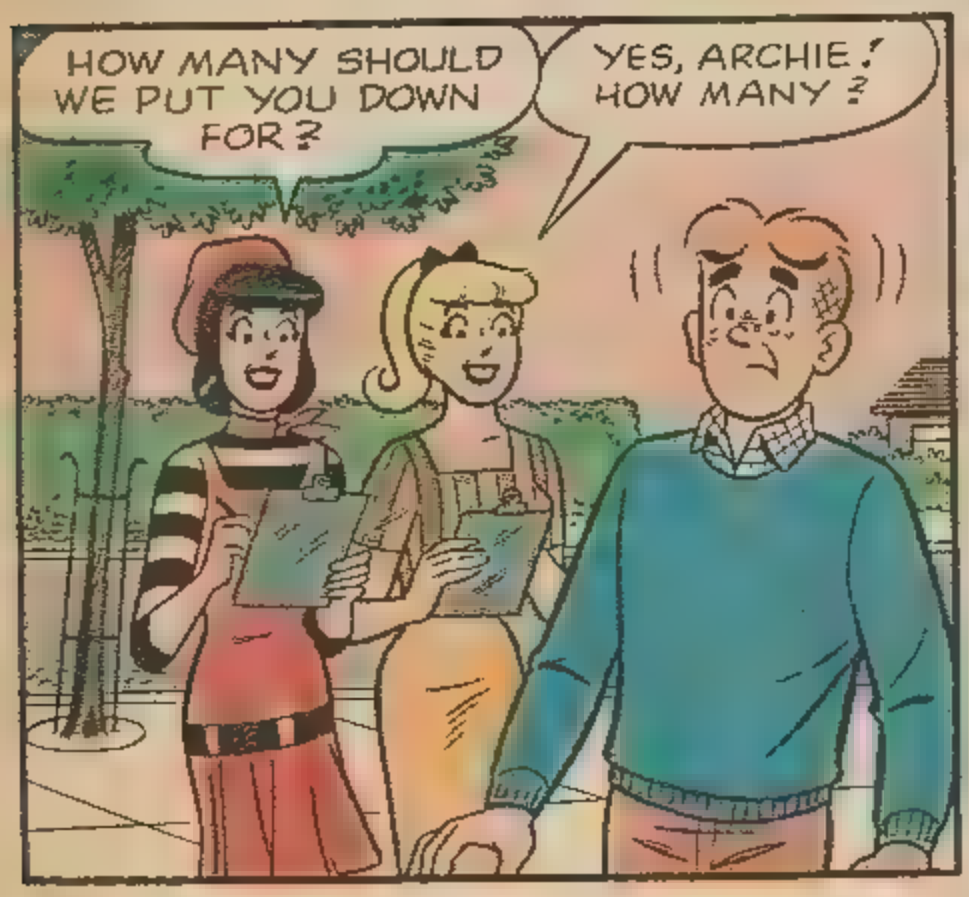
"SALES RESISTANCE"


LOOK AT ALL THIS STUFF! EVERYTIME SOMEONE COMES TO THE DOOR SELLING SOMETHING, I BUY IT!
ARCH, YOUR TROUBLE IS THAT YOU DON'T HAVE ANY SALES RESISTANCE!
AR

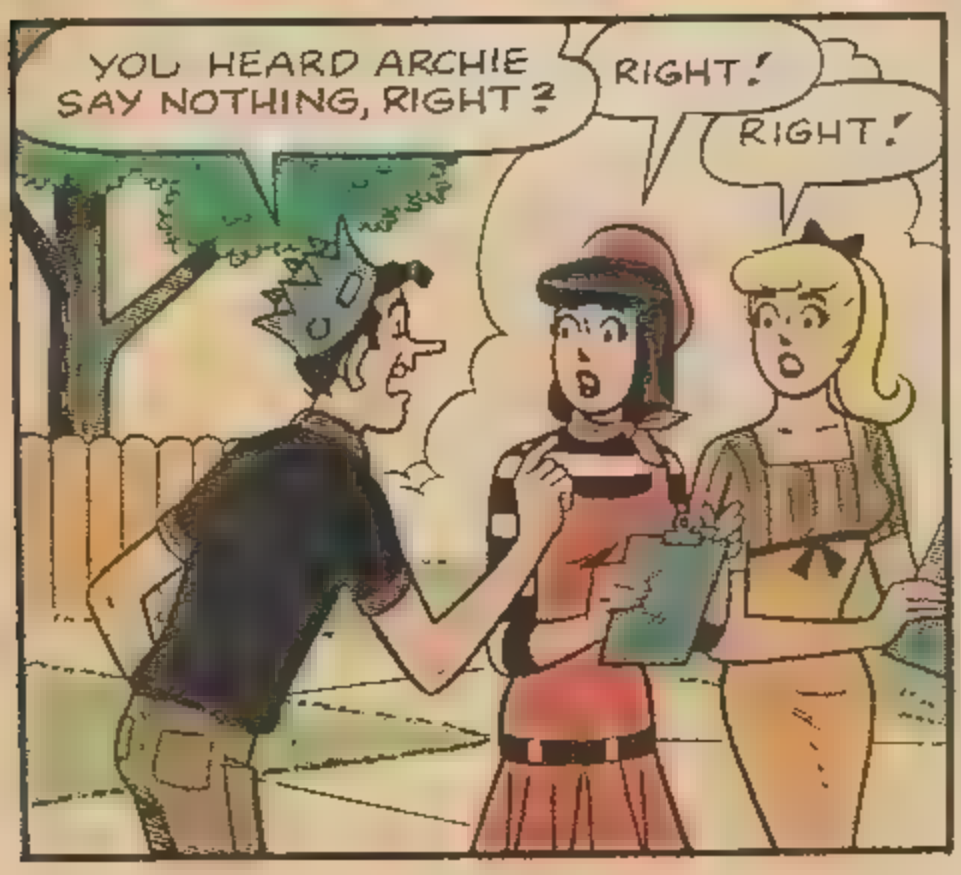


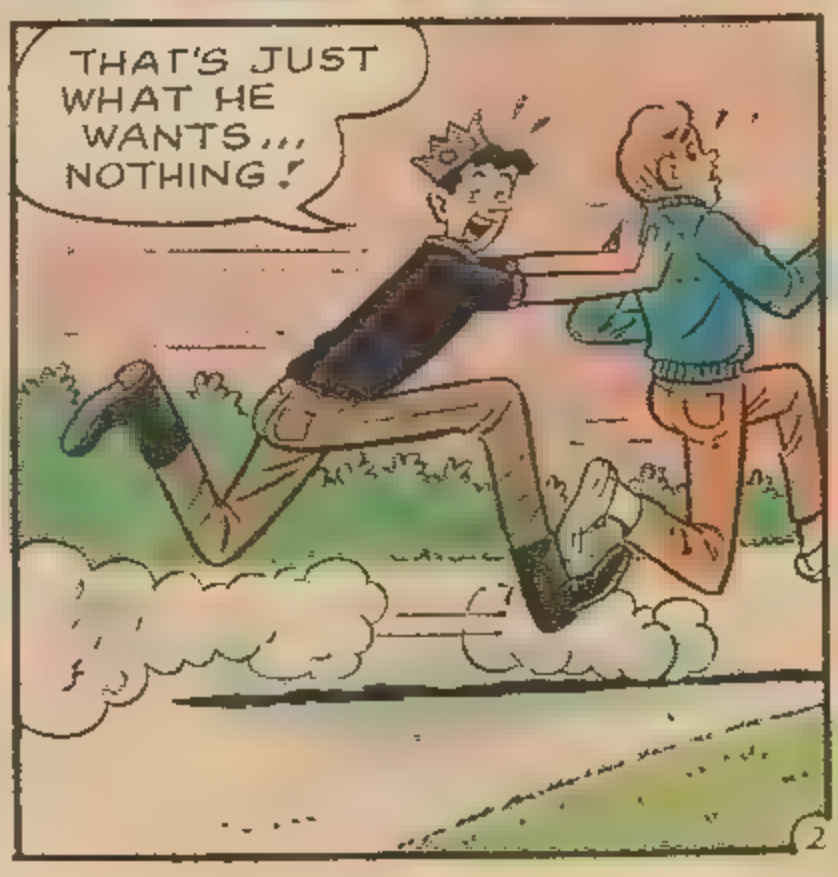

THERE'S ARCHIE, NOW!
HI, GIRLS!

OUR GYM CLASS IS SELLING RAFFLE TICKETS!
TO GET MONEY SO WE CAN HOLD A DANCE!


HOW MANY SHOULD WE PUT YOU DOWN FOR?
YES, ARCHIE! HOW MANY?

HOW MANY DID HE SAY? I DIDN'T HEAR HIS ANSWER!
NEITHER DID I!


YOU HEARD ARCHIE SAY NOTHING, RIGHT?
RIGHT!
RIGHT!


THAT'S JUST WHAT HE WANTS... NOTHING!

GEE, JUG! MAYBE YOU SHOULD HAVE LET ME BUY ONE ANYWAY!

ARCH! YOU ARE GOING TO LEARN SALES RESISTANCE NOW OR NEVER!

THAT'S NOT LIKE ARCHIE!

I DON'T UNDERSTAND IT!

BUS

LET'S GIVE HIM ANOTHER CHANCE!

OKAY!

HERE THEY COME AGAIN! REMEMBER YOU HAVE TO BE STRONG!

STRONG! RIGHT!

OH, ARCHIEKINS!!

YES, RONNIE?

SURELY LITTLE OL' ARCHIEKINS ISN'T GOING TO REFUSE TO BUY A FEW LITTLE OLD TICKETS FROM LITTLE OL' RONNIE?

I SHOULD SAY NOT! HOW MANY DO YOU HAVE?

SEE HOW EASY IT WAS?

W-WHERE DID HE GO?

DON'T WORRY! I'LL RAISE THE MONEY! I'LL SELL MY CAR! I'LL...

SOME SALES RESISTANCE! YOU WERE READY TO HOCK YOUR CAR TO BUY THE TICKETS!

SORRY, JUG!

YOU STOPPED ME THOUGH!

I SURE DID!

Choklit Sh

TODAY ONLY! SUPER-SPECIAL ½ PRICE

LET'S GO IN AND TEST YOU AGAIN!

WHAT'LL IT BE, BOYS!

JUG! YOU KNOW I DON'T HAVE SALES RESISTANCE! HELP ME!

SORRY, PAL, YOU ARE ON YOUR OWN!

JUG! YOU LET ME DOWN!

MAYBE, ARCH! BUT, YOU DIDN'T LET ME DOWN! THIS IS DELICIOUS!

The End

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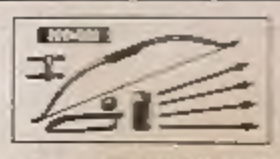
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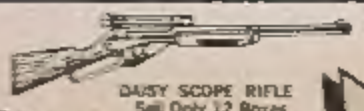
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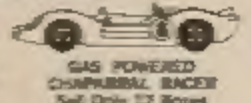
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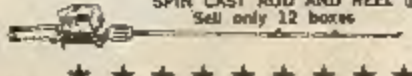
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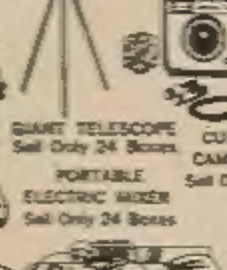
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★ ★

★ **JOIN THE ORIGINAL J.S.C.A. Get Your Prizes this Fast, Easy Way!** ★

★ Earn these valuable prizes and many more shown in our Big Prize Catalog — become a member of Junior Sales Club. It's easy and loads of fun. Here's all you do! Mail coupon and we'll send you your Free Membership Card, Free Prize Catalog, complete selling instructions, and 12 boxes of lovely All Occasion Cards or sensational new Christmas Cards. (If the prize you want requires more than 12 boxes, start off with 12 boxes.) Cards are sent on credit because we trust you! YOU DO NOT PAY IN ADVANCE! Each box contains 21 beautiful cards of finest quality for the low price of $1.25. That's less than 6¢ a card! Relatives, neighbors, friends — everyone will want one or more boxes. That's why many members have earned a prize in only a few hours. IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE 50¢ FOR EACH BOX YOU SELL. You have 30 days to sell your cards. Then promptly return prepaid by Parcel Post any boxes you cannot sell, keeping 50¢ for each box you do sell. That's all there is to it! Get the prizes you want the fast, easy J.S.C.A. way. ★

★ **MAIL YOUR COUPON-REPLY CARD NOW!** ★

★ ★

FILL IN COUPON-REPLY CARD — CUT & MAIL TODAY — NO STAMP NECESSARY

Name _____ Print clearly

Address _____

City _____ State _____ Zip _____

PARENT'S SIGNATURE _____

Check one only: ☐ All Occasion Cards ☐ Christmas Cards

DON'T CUT! DO FOLD & SEAL (Paste, Staple or Scotch Tape)

CHECK CARDS DESIRED

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD,
MASSACHUSETTS

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

Postage Will Be Paid by

Junior Sales Club of America

Dept. AC-6 SPRINGFIELD, MASSACHUSETTS 01101

CUT OUT BUSINESS REPLY CARD AT RIGHT

Cut Along Dotted Line—Mail Today

FROM:
Your Name_____
Address_____
_____ Apt. No._____
City_____ State_____ Zip Code_____

FIRST CLASS
PERMIT No. 589
White Plains, New York

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. O-1

Cut Along Dotted Line—Mail Today

FILL IN AND MAIL TODAY
No Stamp Necessary

Fill in Name And Address On Reply Card Above—CUT OUT AND MAIL TODAY—No Stamp Necessary

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

$100.00 IS YOURS

NOEL ELEGANCE CHRISTMAS ASSORTMENT
21 really deluxe cards. Excitingly different

TRULY BEAUTIFUL ALL OCCASION ASSORTMENT
21 distinctive cards of rare beauty. Tremendous appeal

CHRISTMAS GIFT WRAPPING ENSEMBLE
20 gay, colorful large sheets plus matching gift tags. Terrific

WARM AND FRIENDLY CHRISTMAS ASSORTMENT
21 exquisite cards with an original, artistic use of color. Stunning

for selling only 100 boxes of our Noel Elegance Christmas Card assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.

Cut out Business Reply Card above — mail it today — and free samples of personalized Christmas Cards and stationery — plus other leading boxes will be sent you immediately on approval for 30 day free trial. You get everything you need to start making money the day your sales kit arrives. No experience necessary.

HOLY NIGHT CHRISTMAS ASSORTMENT
21 reverently beautiful cards with appropriate sentiments and Scripture Verses. An outstanding box

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150 — $250 — $500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

GOLDEN OAK STATIONERY ENSEMBLE
Charming design on rich vellum sheets and notes, matching envelopes. Just lovely

IF PRODUCT OR PERFORMANCE DEFECTIVE REPLACEMENT OR REFUND TO CONSUMER — Good Housekeeping GUARANTEED

CHEERFUL CARD COMPANY, Dept. O-1, White Plains, New York 10606